

Statement Document

Following on the refusal of application for the erection of 2 storey portakabin unit retrospective (2014/0113/DET) we have prepared our observations on the application.

It was stated in the decision notice that the portakabin at high level could be located elsewhere on Campbell's industrial site area. Attached drawing no LTD-96-101 clearly shows a manufacturing site with minimal unused ground.

All areas have a defined use and the manoeuvrability of vehicles, personnel and materials is already compromised to the extent of being a health and safety issue.

It was also stated that the portakabins did not enhance the conservation area but we would argue that the proposals are located in the heart of an existing industrial area (see photographs) ranging from warehouse to storage silos and large shop units (CCW extension). While we agree that the building has a temporary look this was partly due to the pressure the local business was under to satisfy current legislation in the food industry and to protect the business to maintain its place in the existing market.

We feel the decision should be reversed allowing the building to remain. Our client has a willingness to look at design solutions to minimise the impact of these structures.



Warehouse and laundry outbuildings.



Edge of Silos and warehouse building



New portokabins





The portakabins are located to the south of the main factory next to the existing warehouse approximately in the centre of the manufacturing site. As well as that we are planning for a new storage shed and as apparent from the above sketch there is very little yard space available.

Please see drawing no LTD-96-101 attached for further details as well as clarifying details for bin storage, laundry, and silo.

There is a fair amount of forklift traffic between warehouse and factory in the yard area, there is without a doubt no room to compromise this space.

Statement from Jim Campbell regard staff welfare:

I confirm that we have passed the Wal Mart ethical trading Audit for Japan and are OK until the next unannounced audit

However, they are requiring us to move our existing workshop from inside the main building and the only place we can move this to, is the yard where you have advised us to move the staff facility unit

We also have to increase the size of the laundry unit in the yard for future compliance. This is exactly as anticipated and the reason we have applied for planning permission to allow the staff facility to remain where it is

Hence the reason for this e mail, requesting as much understanding from you from you as possible

All this comes back to how we can best utilise the very very limited space we have left to work with

I would sincerely request that you give great consideration to granting consent on this planning and advise us what we require to do to satisfy you, as we are on the point of signing contracts to the value of over £1.5 million to upgrade our equipment in Callander and we simply cannot achieve this if our space is constricted further.

Campbells Shortbread, (which is still family owned) have been in business in Callander since 1830 and exports millions of pounds worth of product annually to Japan , Russia, China and many many more countries worldwide.

If you include England, over 80% of total sales are made outside Scotland and we contribute substantially to the local, Scottish and UK economy

As an aside the £1.5 million we are re investing is completely self-financed without any help from any grant or subsidy from the tax payer

The bakery has now been working flat out over the last 3 years and we very badly need to re-invest to ensure we keep demand satisfied. Hence the need for the further £1.5 million plus we require to invest immediately.

The issue here is much wider than the single staff facility unit, but has immediate implications for the 80 plus current staff, as well as the substantial extra number of extra staff we planned to add next year on completion of the investment.

Please understand that we MUST re-invest either locally, or elsewhere, URGENTLY to maintain our existing customer base, far less continue to expand abroad.

As a local person born, bred and brought up in Callander, I will fight tooth and nail with the help of publicity and hopefully Anne McGuire (our local MP) to do all I can to avoid the business being shifted away to the Central belt and I need your help and understanding to avoid this happening.

Kindest Regards

Jim Campbell

Campbells Shortbread

Tel 0044(0) 1877 330013

Please visit our web site www.campbellsshortbread.co.uk