

Appendix 5 – Summary of Consultation

The following is a summary of key points:

A bespoke consultation website www.ourlivepark.com



Our Live Park was visited more than 3595 times. This provided tailored information summarising Main issues and development proposals, regular 'blog' posts on feedback, meetings or questions received, the facility to leave quick informal comments or formal detailed submission as well as an extensive list of background documents available to view or download.

Over 40% of all comments were submitted through our online system.

A screenshot of a 'Consultation Response Form' from the Live Park website. The form includes fields for 'Title', 'First Name', 'Last Name', 'Job Title', 'Department Name', 'Email', 'Phone No.', 'Postcode', 'Postal address', 'Signature', and 'Date'. It also has checkboxes for 'If you are submitting this form electronically and unable to include an electronic signature, by ticking this box you are confirming that you are the person detailed above.' and 'Returning Your Response'. The form is titled 'Please complete your details below:' and includes instructions for returning the response.

SOCIAL MEDIA

Facebook and Twitter promotion – with over 600 followers combined.

Proposals for the Arrochar area and Callander were summarised in short videos which were viewed over 400 times on YouTube.

A series of 'buzzwords' videos were issued to help explain the terminology used in the Main Issues Report.

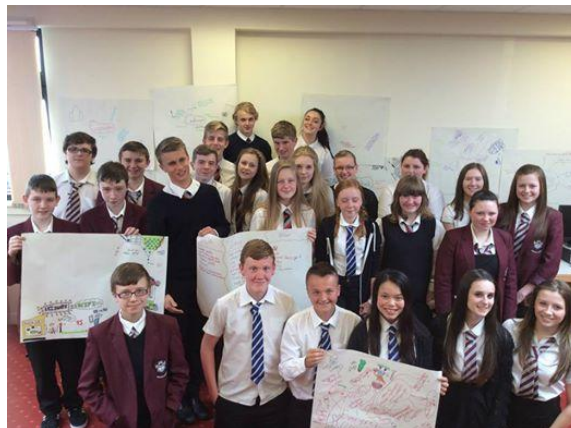
A screenshot of the Live Park website. The top navigation bar includes 'Home', 'Overview', 'Themes', 'Towns & Villages', 'Community', 'Downloads', and 'Feedback'. Below the navigation bar is a video player showing a series of four people holding signs with the text '#PlanningBuzzwords' and terms like 'Infrastructure', 'Placemaking', and 'Charrette'. The video player has a progress bar and social media icons (Facebook, Twitter, YouTube, Instagram) in the top right corner. Below the video player is a text box with the following message: 'LIVE Park is your chance to really understand the future potential of where you live, work, play and invest. It sets out how planning can help improve Loch Lomond & The Trossachs National Park – from housing to jobs, and everything in between, so get involved.'



Staff attended 17 events or meetings across the Park – ranging from public meetings specifically on the Main Issues Report to briefings at Community Council meetings and community events such as the Drymen Show. Staff also attended the Royal Highland Show.



Articles were provided for community and regional newspapers and staff were interviewed on BBC Radio and TV promoting the consultation. Two Visioning events for Young People – with 55 participants from Secondary Schools that cover the National Park.



YOUNG PLACEMAKERS



In collaboration with Planning Aid Scotland we started a programme of Young Placemakers; a programme for young people to develop their knowledge and skills of planning while at the same time providing a perspective on the future development in the National Park



Six Primary Schools participated in Lego workshops.

Information displays for the duration of the consultation were placed in Arrochar, Callander and Aberfoyle.