

Public Workshop: Feedback Likes, Concerns and Priorities



The Likes, Concerns and Priorities public workshop took place after the public presentation and gave the community opportunity to feedback to the Charrette team.

A summary of the comments received is on the following page. A detailed record of the feedback sheets are on the pages that follow.



Likes (64 comments in total:

- River crossing and focus on river (25%)
- Main Street & Public Realm Improvements (12%)
- Outdoor Activity Hub (9%)
- Redevelopment of St. Kessog's (6%)

Concerns (70 comments in total)

- Concerned that nothing will happen after gaining momentum through the Charrette (15%)
- Concerned that environment and sustainability needs to be further integrated (10%)
- Concerned about new bridge location (as proposed) (8%)
- Concerned that parking and traffic congestion should be further restricted (7%)
- Concerned about development to the south (4%)

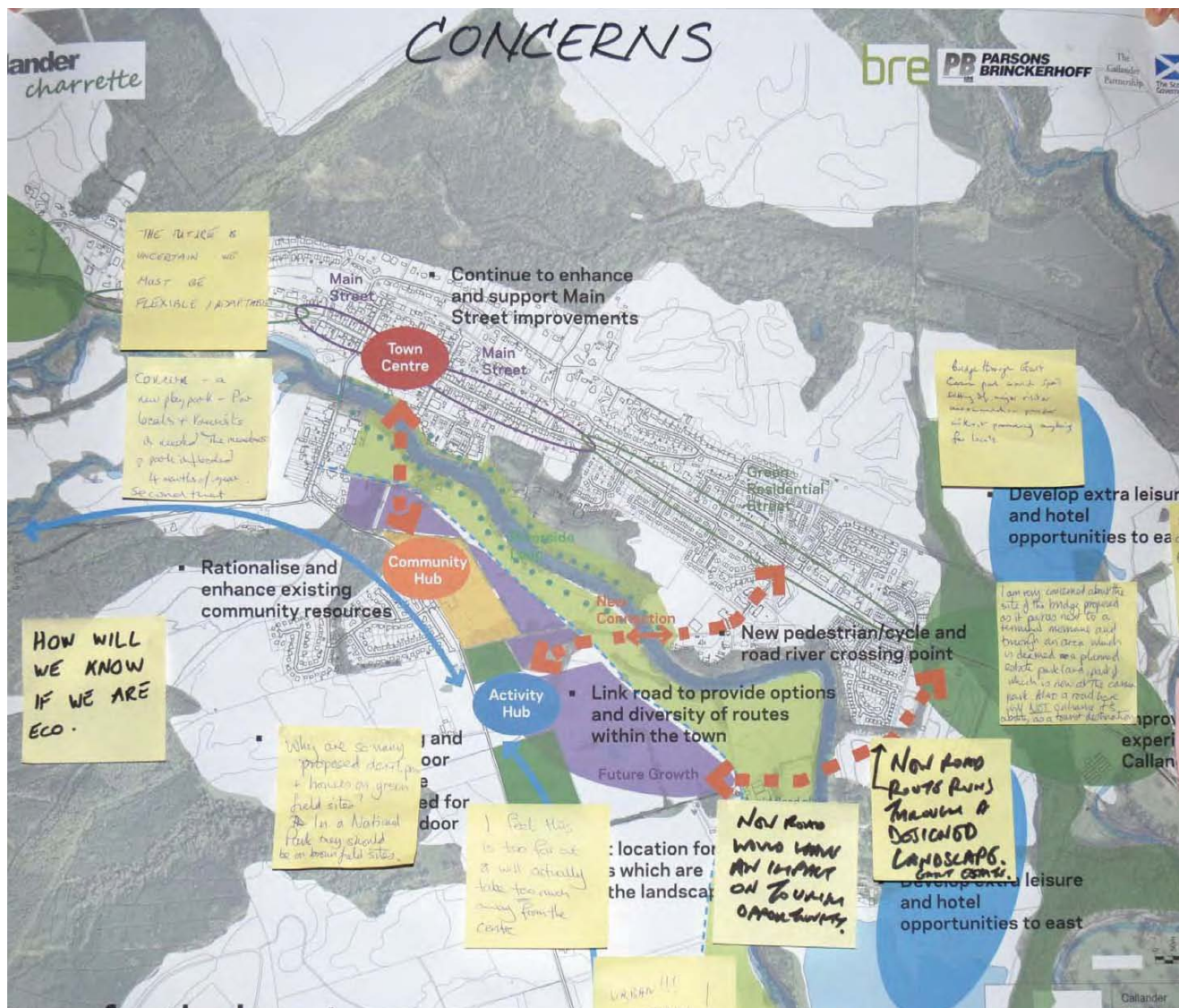
Priorities (99 comments in total)

- River crossing and river focus (11%)
- Main Street & Public Realm Improvements (10%)
- Improved paths and cycle connections (5%)
- Redevelopment of St. Kessog's (4%)
- Measures to deal with flooding (3%)

Public Feedback Workshop Output - Table 01

Tell us things that give you concern...

A Strategy for the Long Term



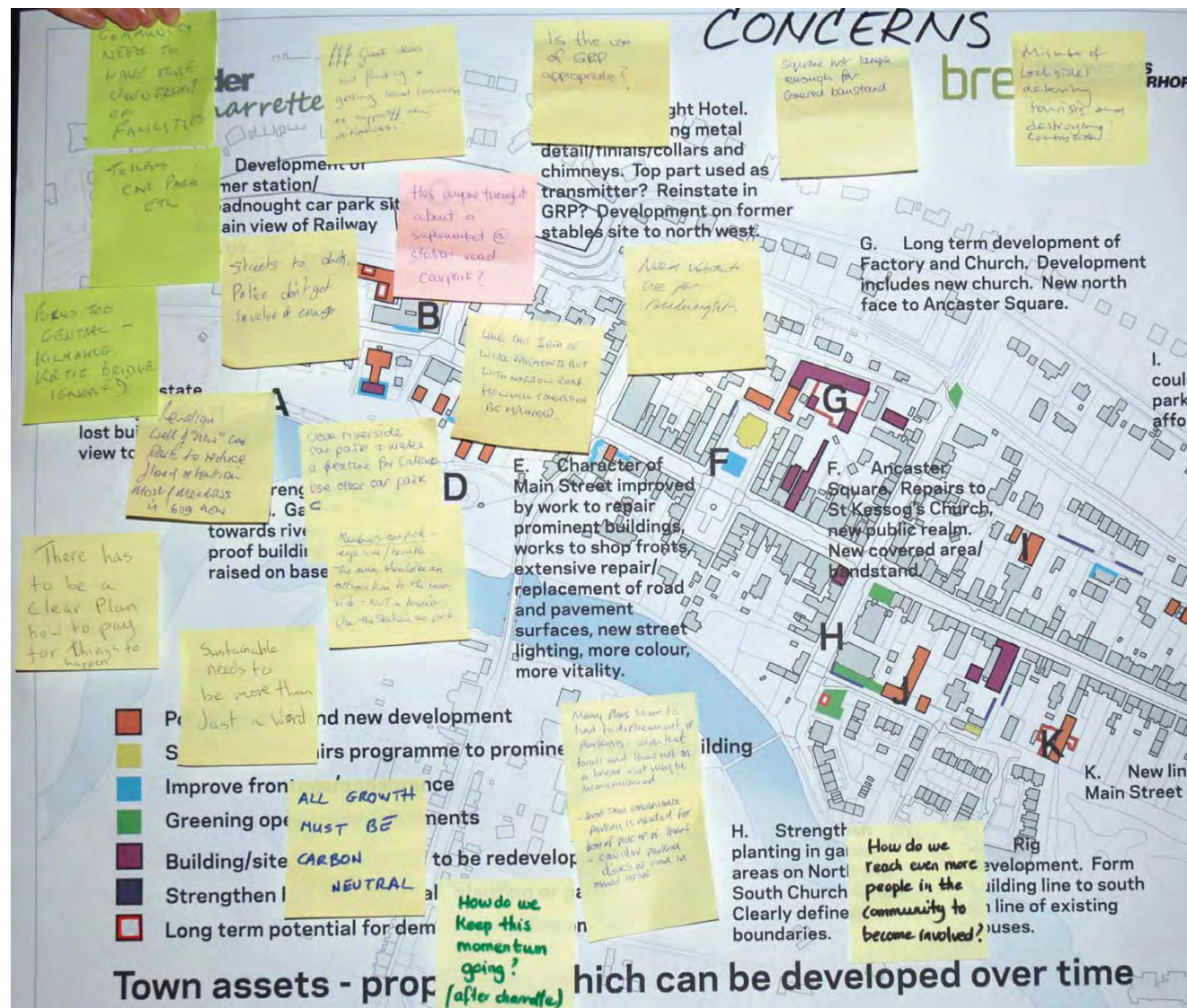
A strategy for the long term

- How will we know if we are eco
- The future is uncertain, we must be flexible/adaptable
- A new play park for locals and tourists is needed
- The meadows play park is flooded 4 months of the year (2 comments)
- Why are so many proposed development and house on green field site? In a National Park they should be on a brownfield site
- I feel this is too far out and will actually take too much away from the centre [pointing to further south edge]
- Urban!!!! Sprawl! NO
- New road would have an impact on tourism opportunity
- New road route runs through a designed landscape (Gart Estate)
- I am very concerned about the site of the bridge proposed as it passes next to a terminal moraine and through an area which is deemed a planned estate parkland, part of which is now at the caravan park. Also a road will NOT enhance its ability as a tourist destination
- Road bridge! Not footbridge which would be too dangerous for school children
- New road bridge at east end of town - excellent idea
- Bridge through Gart caravan park would spoil setting of major visitor accommodation provider without providing anything for locals

Public Feedback Workshop Output - Table 01

Tell us things that give you concern...

Making the Most of Town Assets: Proposals Which Can be Developed Over Time



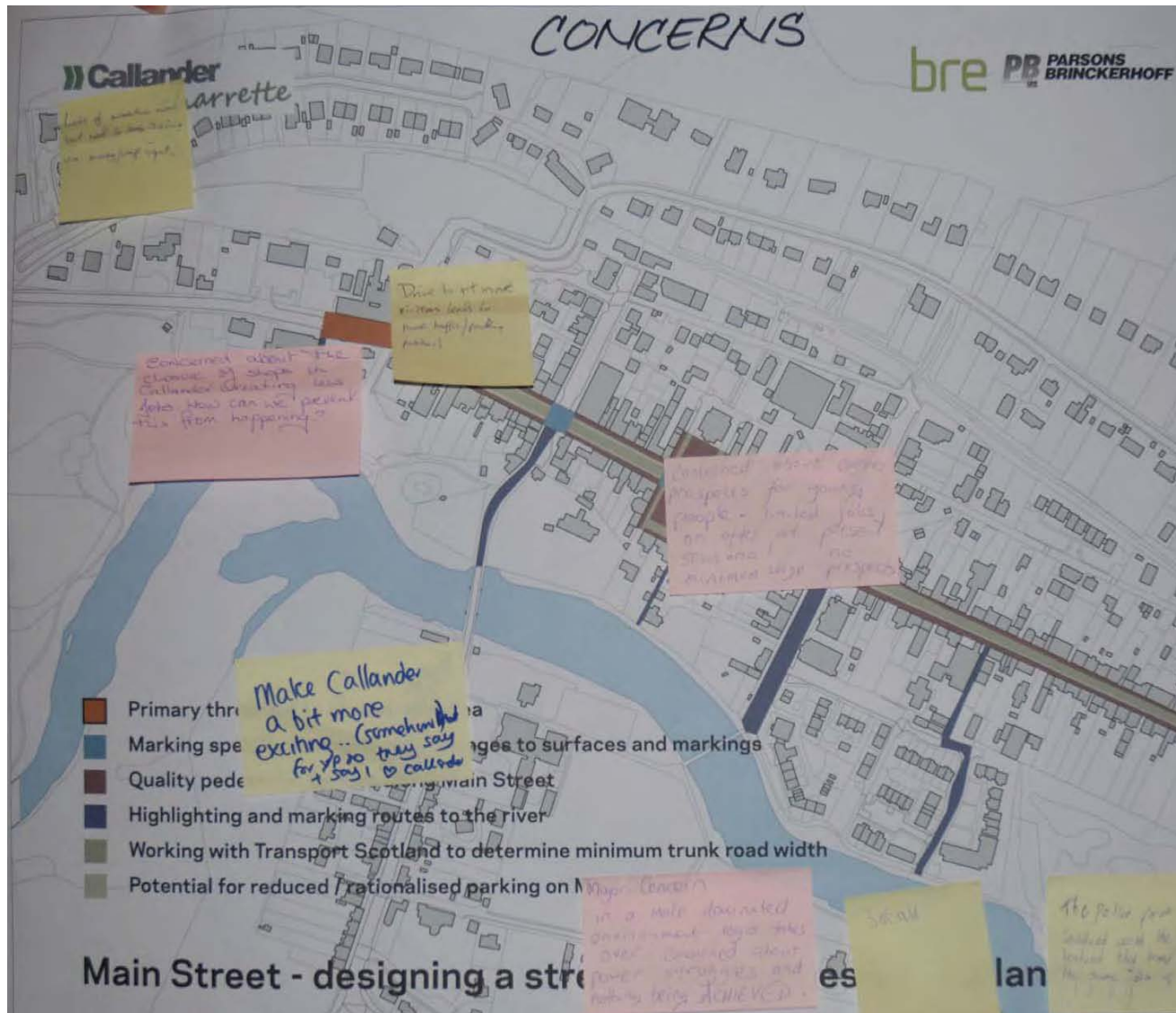
Town assets - Proposals which can be developed over time

- Community needs to have more ownership of facilities
- Toilets car park etc
- £££ Great ideas but funding but getting local businesses to support initiatives
- [Dreadnought Hotel] is use of GRP appropriate?
- Square not large enough for covered bandstand
- Misuse of lochsides deterring tourists and destroying countryside
- What is rig development? A rig is an open field strip
- Need vibrant use for Dreadnought
- Has anyone thought about a supermarket at Station Road car park?
- Streets too dark - police don't get involved enough
- Focus too central - Kilmahog/Keltie bridge ignored
- Re-align wall of "new" car park to reduce flood retention. Most of meadows is bog now
- There has to be a clear plan how to pay for things to happen
- Close riverside car park [Meadows car park] and make a feature for Callander. Use other car park
- Meadows car park: Eyesore/horrible. The area should be an attraction to the riverside not a barrier. Use the Station Car park
- Like the idea of wider pavements, but with narrow road how will congestion be managed
- Sustainable needs to be more than just a word
- All growth must be carbon growth
- How do we keep momentum going? After charrette.
- Many plans seem to lead to displacement of parking such that locals and those not on a longer visit may be inconvenienced. Short stay/convenience parking is needed for drop off/pickup of items. Consider parking discs as used in other areas.
- How do we reach even more people in the community to become involved?
- I would like to see a "park and ride" instead of a new supermarket at east end of town
- Strongly agree with H

Public Feedback Workshop Output - Table 01

Tell us things that give you concern...

Main Street: Designing a Street that Defines the Callander Identity



Main street - designing a street that defines the Callander identity

- Lots of momentum now but need to keep it going by money/staff input
- Drive to get more visitors leads to more traffic/parking problems
- Concerned about the closure of shops in Callander creating less jobs. How can we prevent this from happening?
- Make Callander a bit more exciting....(somehow) for young people so they say I [heart] Callander
- Concerned about career prospects for young people/limited jobs on offer at present. Seasonal minimum wage no prospects.
- Major concern: in a male dominated environment ego takes over. Concerned about power struggles and nothing being achieved.
- The police force do not get involved with the young people, instead they brand them all with the idea of being troublesome

Public Feedback Workshop Output - Table 02
Tell us things that you like...
A Strategy for the Long Term

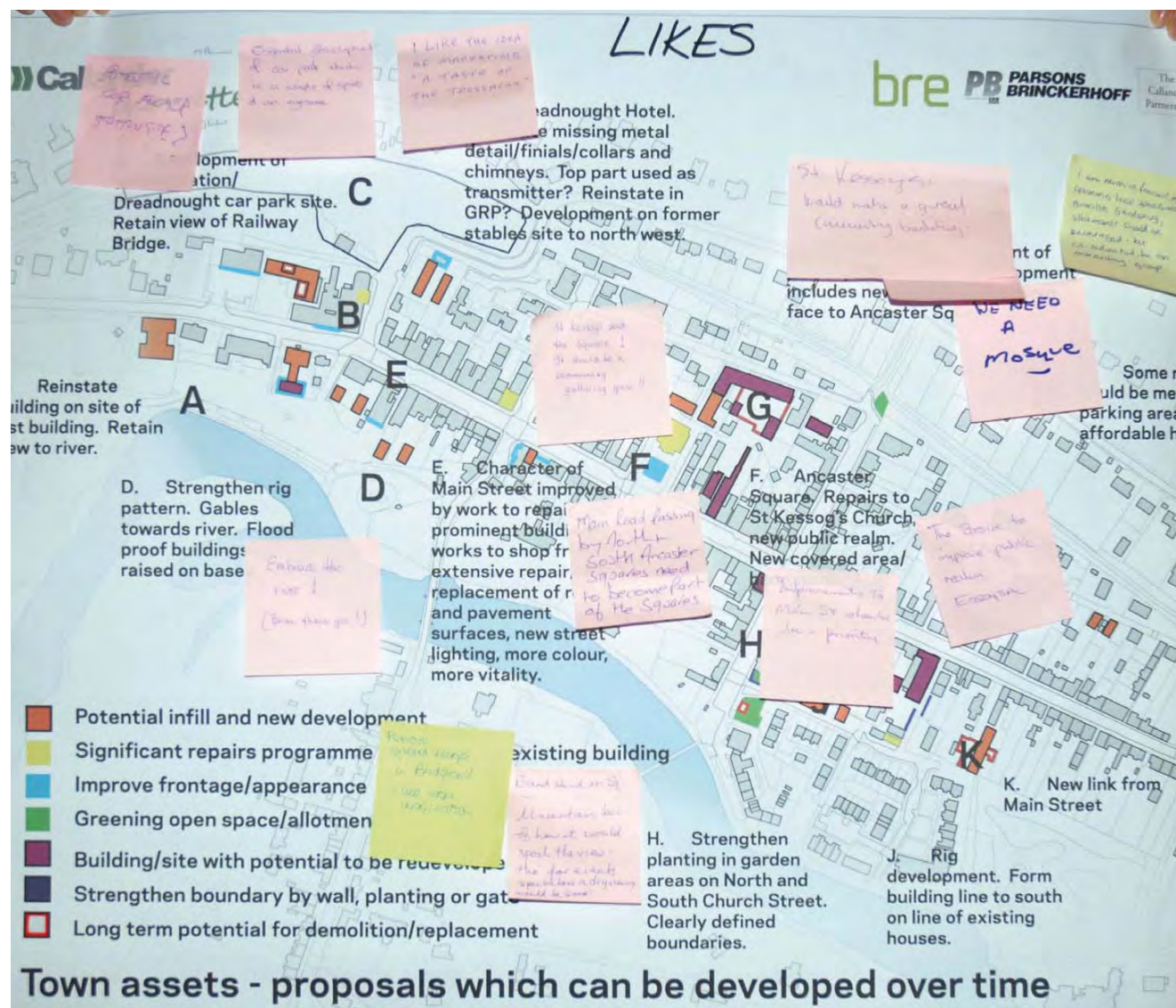


A strategy for the long term

- More development for tourists in the summer for bathing etc. in the Meadows
- More meandering on the straight road
- Opening up river
- Include Bridgend to heritage plan to create a 'T'
- Proposed activity hub on A81 is a good idea
- Increasing and improving parkland both sides of river.
- Golf course to move east - use prime land for redevelopment.
- Overall layout for Callander with pedestrian footbridge from east end over to High School and Leisure Centre really important.
- Really like better use of river.

Tell us things that you like...

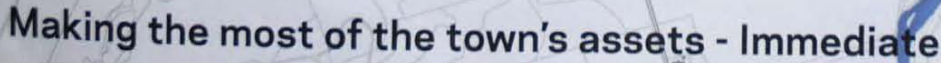
Making the Most of Town Assets: Proposals Which Can be Developed Over Time



Town assets - Proposals which can be developed over time

- Potential for former station site?
- Essential development at carpark which is a waste of space and an eyesore.
- I like the idea of marketing the 'Taste of the Trossachs'
- Start with the first bite first.
- I like the Idea that Callander has a homegrown website separate from the one for tourists
- I like the Outdoor focus, community focus, and the energizing effect of the charrette.
- Really like the plan for responsible adventure tourism.
- Embrace the river!
- St. Kessog's and the square should be a community gathering space.
- Main road passing by north and south Ancaster square need to be a part of the square.
- Improvement to Main Street should be piloted.
- St. Kessog's would make a great community building.
- St. Kessog's has to be retained as an iconic but sustainable community facility.
- I am much in favour of greening local spaces and guerilla gardening, allotments should be encouraged but coordinated by an over arching group.
- The desire to improve public realm essential.
- New road bridge at east end easier access to McLaren High School and Leisure centre. The footbridge is too dangerous for young folk.
- **Remove speed bumps from Bridgend -use more imagination.**
- Bandstand in square - uncertain because of how it would spoil the view - tho for events spectators dry viewing would be good.

Appendix E

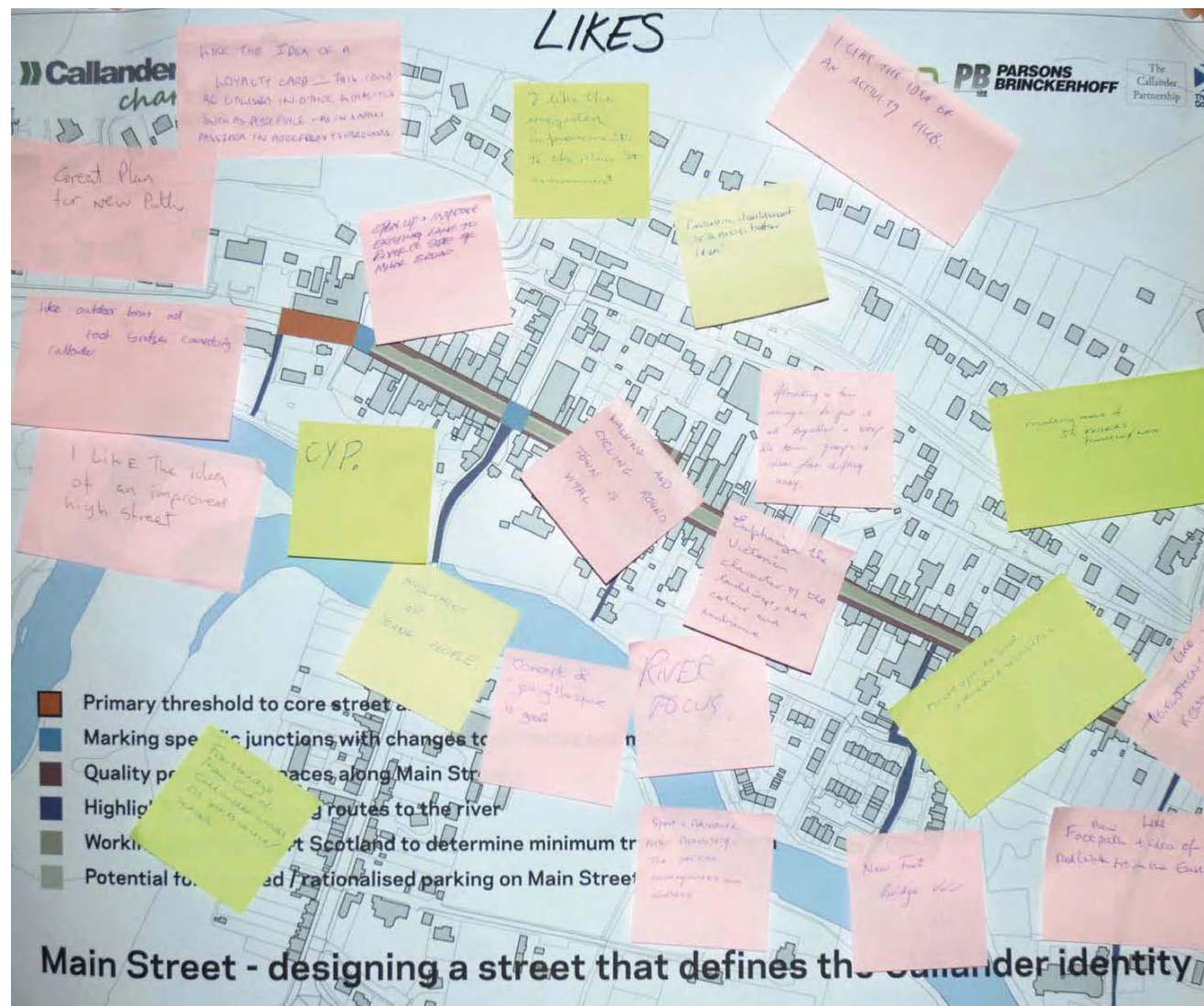


- Green threshold space is very important.
- Flooding top priority.
- I like the skate park idea.
- Sustainable varied tourism and activities for locals.
- Bridge is good.
- If main street pavements widened soft landscaping is required.
- I like the CYP for children and maybe scope for adults.
- The second footbridge is a must and has been talked about for many years. Time to close the circle and make it happen.
- Like the idea of a footbridge along at east end of Callander.
- I like McLaren leisure centre and it being more part of community (community orchard).
- The bridge across the river on the east side a good idea - in past was discussed but considered too dangerous for young folk in isolated place especially when it is in flood.
- I like the idea of pedestrian access to the McLaren centre and the High School via new footbridge.
- I like the landscaping on the approach.
- Brown tourism signage at gateways to town to list the existing attractions same as they do at Pitlochry, Kingussie and Aberfeldy.
- **No access through the entrance drive or on Camp Hotel to river.**

Public Feedback Workshop Output - Table 02

Tell us things that you like...

Main Street: Designing a Street that Defines the Callander Identity



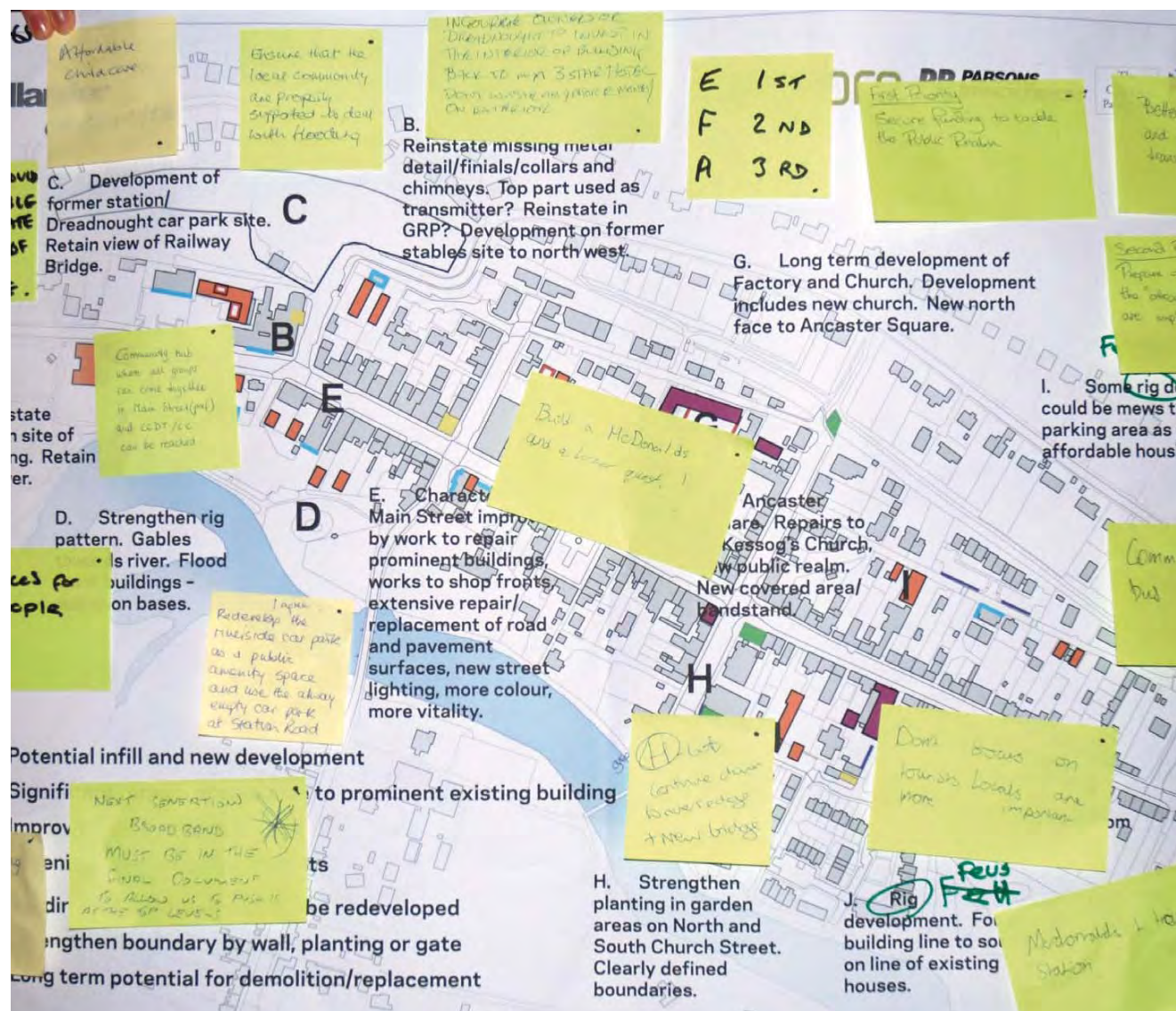
Main street - designing a street that defines the Callander identity

- Great plan for new paths.
- Like the idea of a loyalty card - this could be utilized in other localities as in Safari pass idea in Aberfeldy and surrounds.
- Like outdoor focus and footbridges connecting Callander.
- I like the idea of an improved High Street.
- CYP
- Involvement of young people.
- Footbridge from east Callander across to sport centre and school.
- Walking and cycling around town is vital.
- Open up and improve existing lane to river at side of Mhor Bread.
- Concentric development is a much better idea.
- I like the suggested improvements to the main street environment.
- I like the idea of an activity hub.
- Allocating a town manager to pull it all together and stop the town, groups and ideas drifting away.
- Emphasize Victorian character of the buildings add colour and ambience.
- River focus.
- Concept of joining the square is good.
- Sport and venture hub - absolutely. The positive consequences are endless.
- New footbridge (tick tick tick)
- More sports and a adventure of activities.
- Making more of St. Kessog's for functions and events.
- Like development of St. Kessog's
- Like new footpath and idea of eventual road link from the east

Public Feedback Workshop Output - Table 03

Tell us your priorities...

Making the Most of Town Assets: Proposals Which Can be Developed Over Time



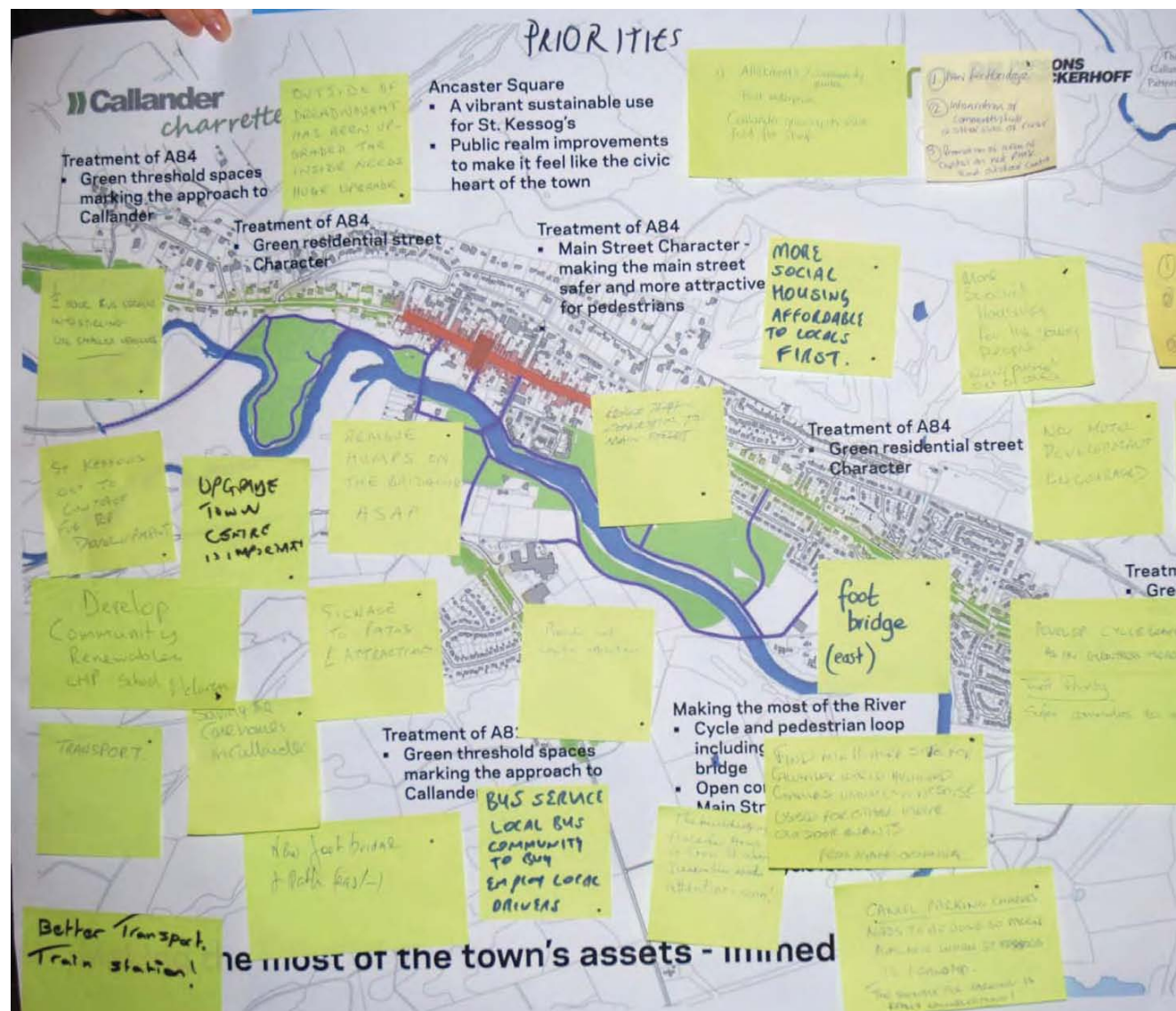
Town assets - Proposals which can be developed over time

- Affordable child care.
- Money should be available to reinstate parapet of railway bridge.
- (E) Character of main street improved (x3)
- (I) Some rig development could be mews to provide...
- (F) Ancaster Sq, repairs to St. Kessog's church. (x3)
- Community hub where groups can come together in Main Street preferably.
- CCDT/CC can be reached.
- Ensure that local community are properly supported to deal with flooding.
- Encourage owners of Dreadnought to invest in interior of building back to minimum 3star hotel. Don't waste any more money on its exterior.
- Build a Mc Donald's and a laser quest.
- Redevelop the riverside carpark as a public amenity space and use the always empty carpark at station road.
- Flooding.
- Next generation broadband must be in the final document to allow us to push it at the top levels.
- More places for young people.
- Strengthen planting and garden areas but continue down to river edge and new bridge.
- McDonald's and train station.
- Don't focus on tourists, locals are more important.
- Community council bus
- (C) Development of former station/ Dreadnought carpark site.
- Secure funding to tackle public realm.
- Better more regular and affordable public transport.
- Prepare a strategy to ensure the attractions to Callander are implemented.
- (A) Reinstatement building on site of lost building.

Public Feedback Workshop Output - Table 03

Tell us your priorities...

Making the Most of Town Assets: Immediate

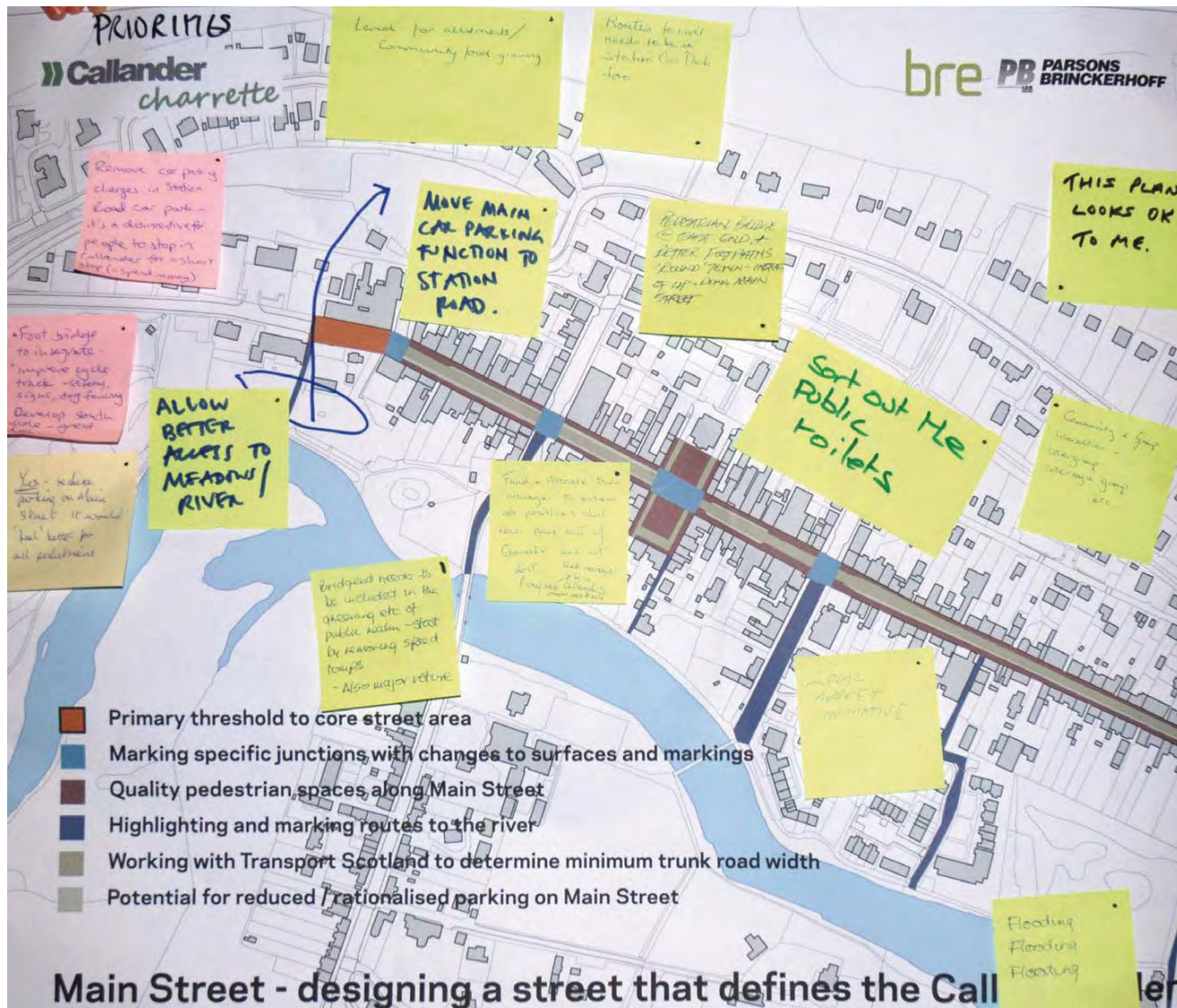


Making most of town assets - Immediate

- Half hour bus service into Stirling - use smaller vehicles.
- St. Kessog's out to contract for redevelopment.
- Upgrade town centre - is important.
- Develop community renewables: CHP, School, McLaren
- Transport
- Saving the care homes in Callander.
- Signage to paths and attractions.
- Remove humps on the Bridgend asap.
- Outside of Dreadnought has been upgraded. The inside needs huge upgrade.
- New footbridge and path (east)
- Better transport - train station.
- Building opposite Ancaster Arms in Cross Street above desirables needs attention soon.
- Bus service - local bus community to buy (buses) and employ local drivers
- Provide wet weather attractions.
- Reduce traffic congestion to main Street.
- More social housing affordable to locals first.
- Allotment or community garden, food enterprise, Callander growing its own food for itself.
- New footbridge
- Integration of community hub to other side of river
- Promotion of area as capital of NP and Outdoor centre
- More social housing for young people being pushed out of the area
- New hotel development encouraged
- More eco classroom education training space.
- Footbridge at east end
- Greening of main street and associate traffic calming effect.
- Virtual infrastructure ie. Umbrella group/website
- Footbridge east.
- Find minimum 16 acres site for Callander world Highland games which can also be used for other large outdoor events.
- Council parking charges needs to be done so parking available when St. Kessog's is developed. The signage for parking si really unwelcoming.
- Need new hotel at east end for visitors and locals to use for function.
- Develop cycle ways as in Glen Tress model.
- Safer commutes to schools.
- Develop the Dreadnought.

Tell us your priorities...

Main Street: Designing a Street that Defines the Callander Identity



Main street - designing a street that defines the Callander identity

- Remove car parking charges in Station road carpark it's a disincentive for people who stop in Callander for a short stop and spend money
- Footbridge to integrate
- Improve cycle track, safety signs and dog fowling
- Develop south side is a great idea
- Allow better access to meadows and river
- Yes - reduce parking on Main Street - it would feel better for all pedestrians.
- Bridgend needs to be included in the greening of the public realm - start by removing speed bumps.
- Local market initiative
- Sort out the public toilets
- Move main car parking to Station Road
- Landfill allotments/community growing
- Routes to river need to be in station carpark too
- Pedestrian bridge at east end
- Better footpaths round town instead of up and down main street
- Fund and allocate town manager to ensure all positives that have come out of charrette are not lost
- I agree to Callander's own website - link it to a manager
- Flooding, flooding, flooding
- Local food growing
- This plan looks ok to me.
- Good, good.
- Transport
- Community and group interaction - inter age-group etc.



Youth Workshop: Feedback Likes, Concerns and Priorities

The Best Bits:

1st – Enhancement of outdoor space

Particular focus on go-karting, Skate Park, biking and safari park

2nd – Better transport connections

Young people rely on public transport to get to the key amenities Callander doesn't have, particularly Stirling shopping centre. They would like better and more affordable connections; there was a particular focus on the reintroduction of the train station in the future.

Joint 2nd – Better retail

Having shops that they can actually shop in for clothes, music and fast food in particular.

Concerns:

1st – Impact on our school

Will all of this new development impact on our school role? Will we be able to cope with additional pupils? Will our routes to school improve? Will we be at more risk from road traffic?

2nd – Not being able to attract 'High Street Brands'

What if we can't attract the type of retail units and brands that we would like in Callander? Some young people are looking for a McDonald's and high street clothes shops in Callander.

3rd – Pollution

How will we make sure all of this new development doesn't cause lots of pollution? Will our air quality in Callander become worse? Will our carbon footprint get worse?

4th – Inflation

Will the prices in all of the shops go up? Will we be able to afford to shop in the new shops and pay top enjoy the new activities?

5th – Impact on local trade

What will happen to the existing business in Callander? Will our families and community suffer? If we introduce competing businesses what impact will this have on existing business? Quote from a young girl who's father owns a local food shop and who was worried about competition from a fast food chain:

"Tourists buy my Christmas presents".

Priorities:

1st – Transport and travel enhancements

The new pedestrian bridge to connect the community with the school and leisure centre is very popular. In the future young people would also like the train station re-established.

2nd – Outdoor enhancement

The introduction of biking activities in the forest was popular as the idea of an animal park. Young people felt that they would enjoy these facilities and that they would also attract tourists.

3rd – More leisure activities

Young people would like to enjoy spending more time at CYP and want more access to the activities, indoor and outdoor, that they enjoy here. Young people mentioned having a cinema night at CYP and having allotments in the garden space. They would also like to make better use of the swimming pool and many would enjoy a water slide here.

4th – Shopping Centre

Young people like going to Stirling so that they can access the shopping centre. They want shops that they will actually enjoy shopping in within Callander.

Callander Winter
Festival 2012

Callander Winter
Festival 2012



Day 05
Wednesday 23rd November 2011

The final day of the Callander Charrette allowed the Charrette team to compile the required outputs, incorporating the community feedback back into designs and proposals.

The final Public Event consisted of an exhibition; a final presentation by the Charrette team and a presentation by a student representative from the McLaren High School. A key feature of the evening's events was the formal handover of the Charrette outcomes to the Callander Partnership, represented by Richard Johnson of the Callander Community Council. The Charrette was formally closed by Bruce Crawford, MSP.



Final Presentation Embarcation

» Callander charrette

Day 5
Final Presentation
Embarcation

» Callander charrette

Charrette Design Proposals
Ewan Anderson
7N Architects

Achieving Callander's Vision for 2031

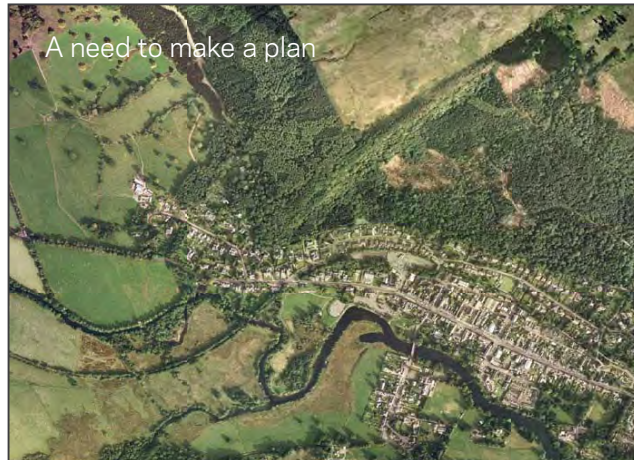


Key Principles

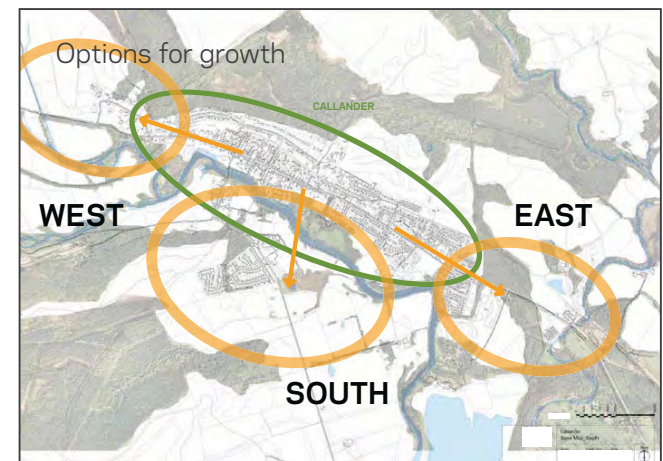


1. Sustainability - An holistic approach
2. Community - Inclusive, supportive and nurturing
3. Town environment - Attractive to locals and tourists
4. Natural environment - To be enjoyed responsibly
5. Tourism and leisure - Outdoor capital of the Nat Park
6. Retail - A local hub for local people and tourists
7. Employment - Opportunities, training and premises
8. Housing - Diverse, and affordable and improved
9. Transport - Integrated and sustainable
10. Flooding - Prevent, manage and respond

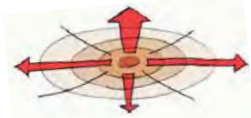
A need to make a plan



Options for growth



A sustainable approach to the growth of Callander

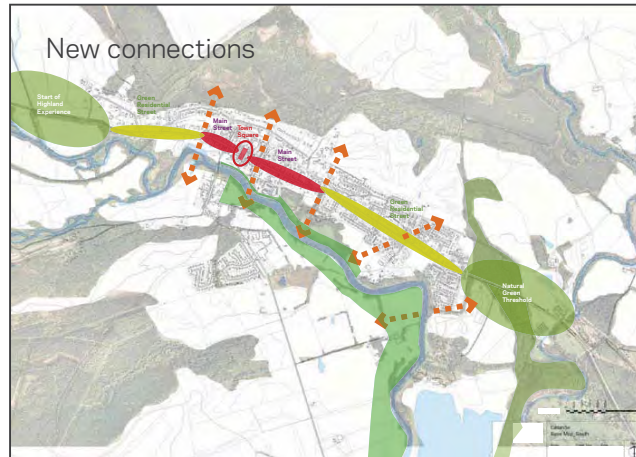


Organic, concentric growth based on a walking town

. rather than linear development driven by the car



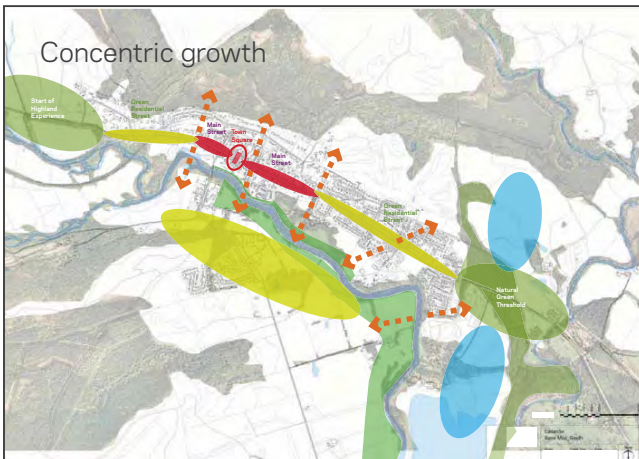
New connections



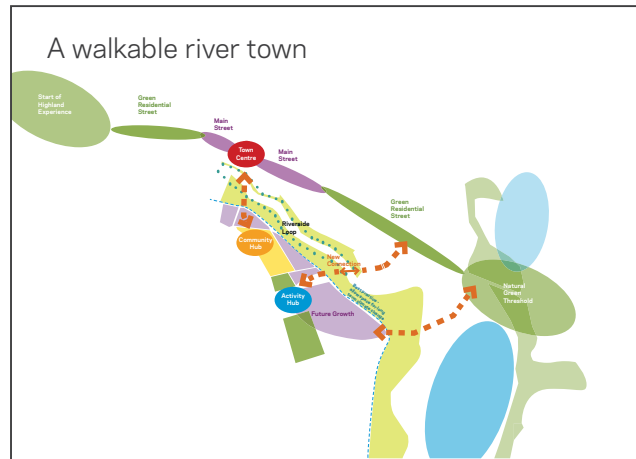
Making the most of the river



Concentric growth



A walkable river town

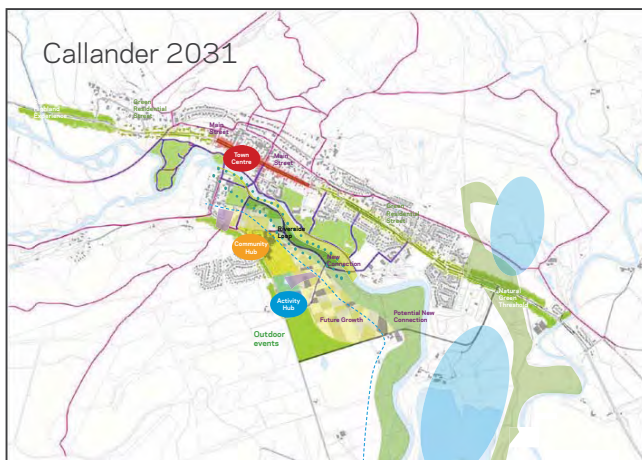
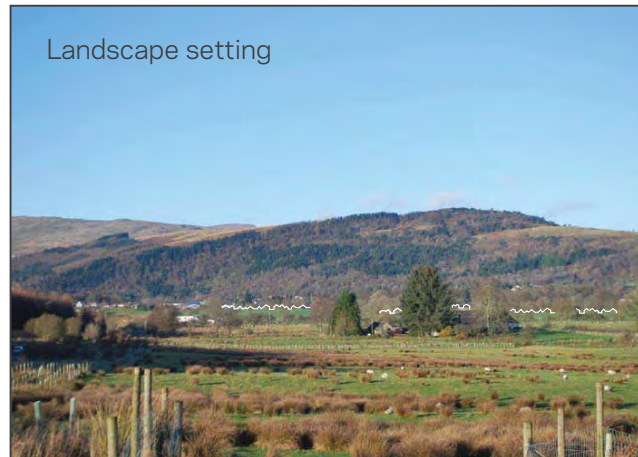


Outdoor Capital



Final Presentation Slides

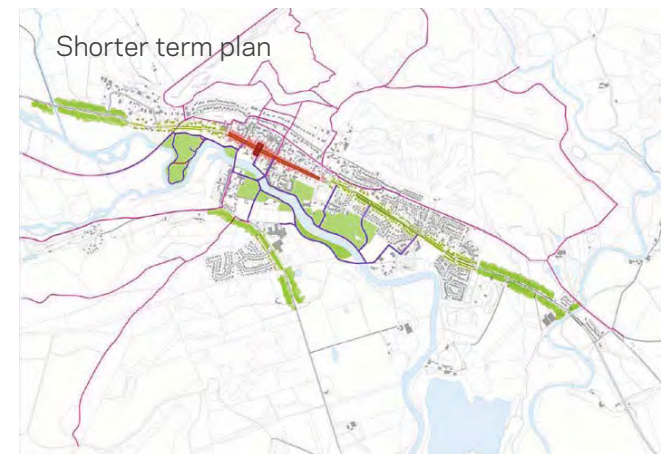
Embarcation





Final Presentation Slides

Embarcation



Day 4 Feedback



Things that you like

1. River crossing and river focus
2. Improvements to Main Street public realm
3. Activity Hub
4. St Kessog's redevelopment

Day 4 Feedback



Key Concerns

1. Will anything really happen ?
2. Environmental issues and sustainability
3. Location of new bridge
4. Parking and congestion

Day 4 Feedback



Top three immediate priorities

1. River crossing
2. Main Street public realm
3. Connectivity and cycle paths
4. St Kessog's

St Kessog's and Ancaster Square



Callander 2012 -2015

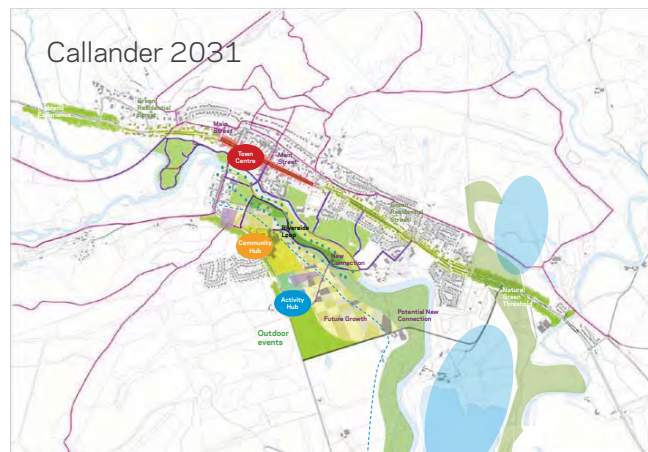


Callander's Vision for 2031



Final Presentation Slides

Embarcation



1	Callander
2	Schools
43	Listed buildings
70+	Shops
75+	Community organisations
150 +	businesses based in town
2000	households
3500	people live here
4,000,000	visitors to the National Park
205,000,000	£££££ spent by visitors each year

Refreshing your volunteers

- Share the load – do things together (websites)
- Reduce the overheads needed (buildings)
- Joint funding applications
- Have fun – share the experience
- Meetings are not the only way to talk
- New blood is always needed
- Value experience
- look after your young people, the volunteers of tomorrow

Join up community groups

Umbrella organisation to co-ordinate and support community groups and their activities:



Community Co-ordination Manager?



Virtuous circle

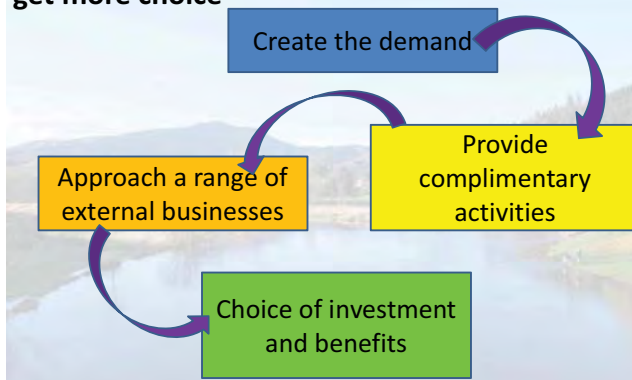


Stronger together

- Dunbar, East Lothian
 - Public realm and shop fronts
 - 2 signature buildings projects
 - Over £4M grant and investment in 3 years
- Partnership of Dunbar Community Council, East Lothian Council, local businesses, Harbour managers



Bring in investment, get more choice

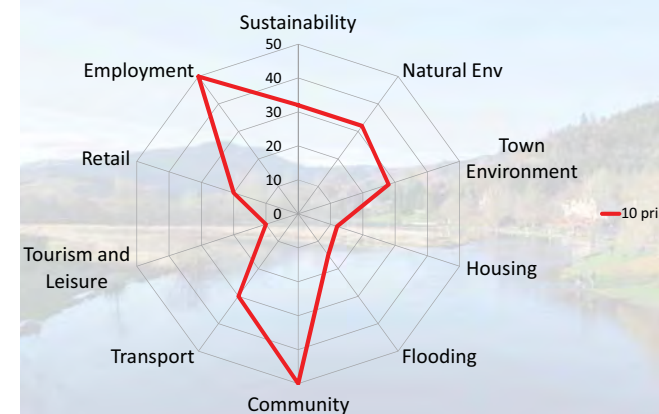


Key Principles



1. Sustainability - An holistic approach
2. Community - Inclusive, supportive and nurturing
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10. Flooding - Prevent, manage and respond

Project performance (example)





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