

**YOUR
PARK**

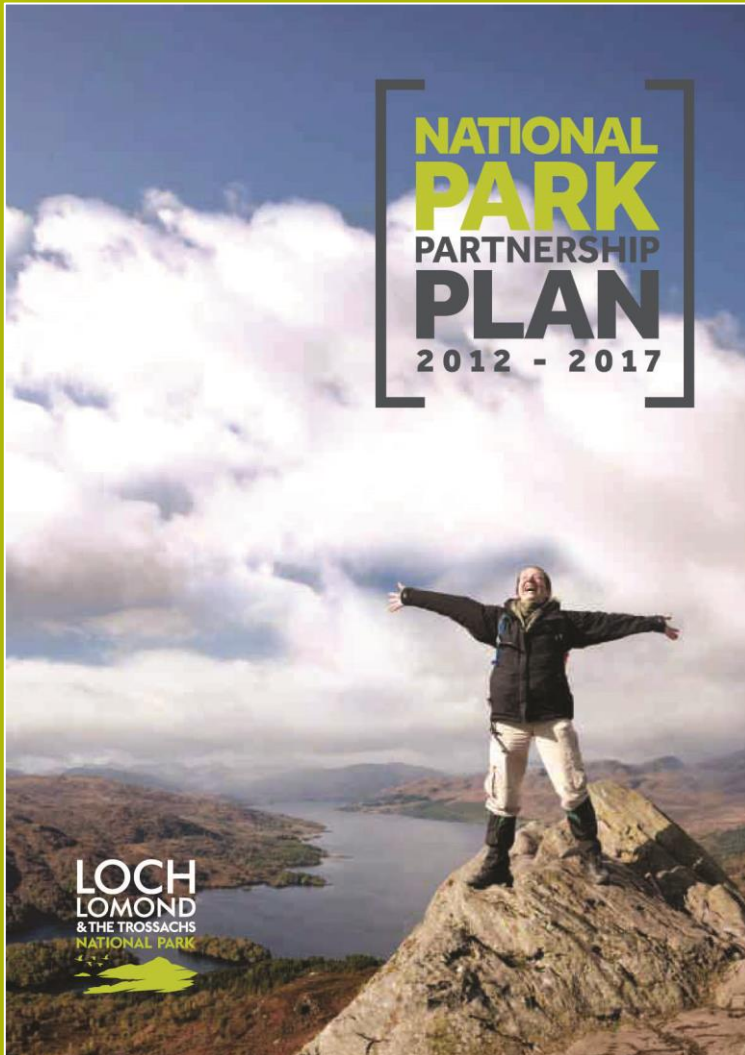
Your Park
Transforming our lochshores

Agenda



- Your Park presentation 10:20 – 10:50
- Discussion: 10:50 - 12:20
 - Delivering new camping facilities (30 minutes)
 - Proposed camping byelaw
 - management zones (30 minutes)
 - The scope of the proposed byelaw (30 minutes)
- Discussion:
 - Consultation, timetable and next steps 12:20 – 12:50
- AOB 12:50 – 13:00

Our vision



...lots of activities for everyone on and around the Park's Lochs...

...a variety of high quality sites for tents and campervans...

...for people from all backgrounds to enjoy...

...all at a reasonable cost

Getting the mix right



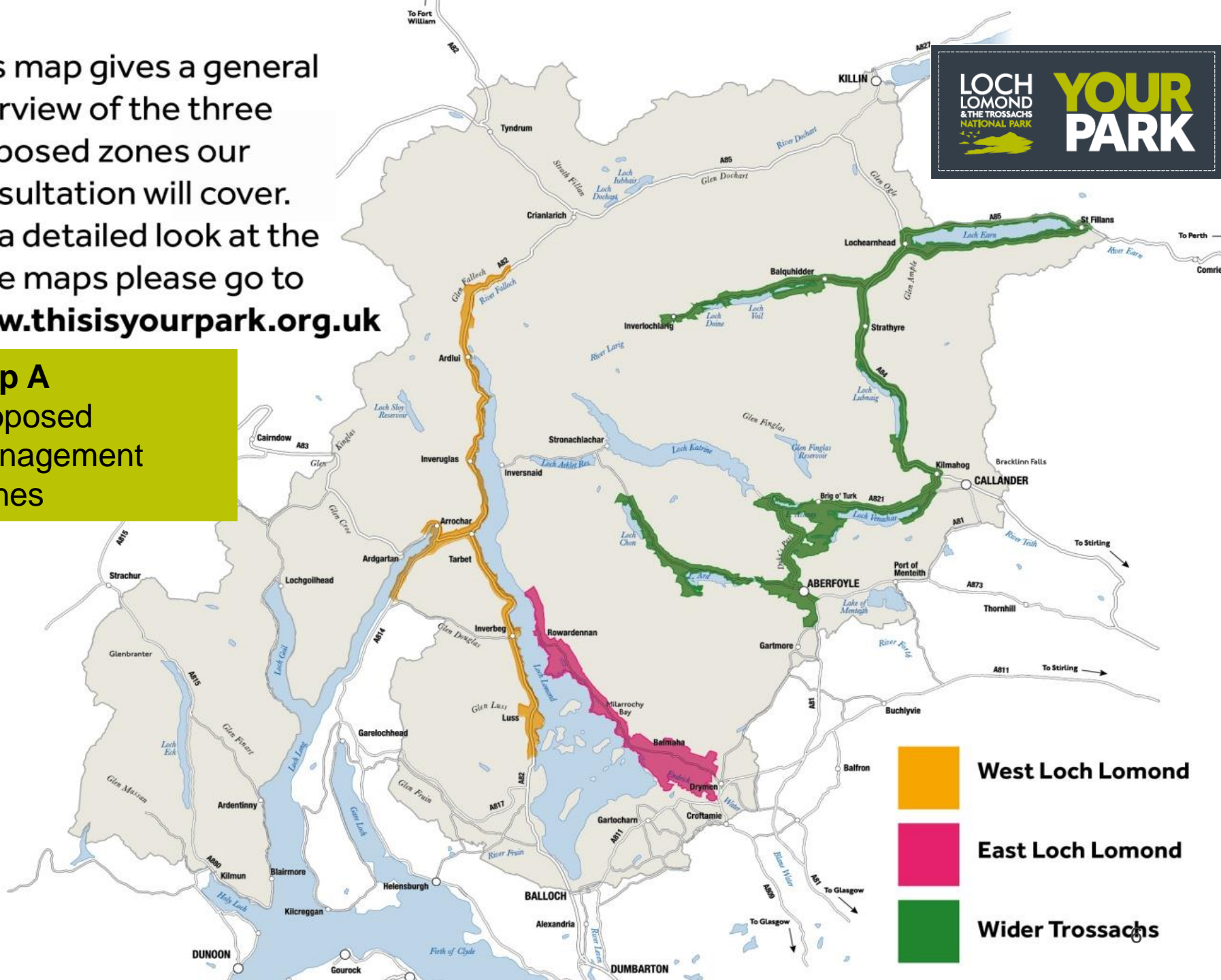
Our consultation – two parts



- Non-statutory
 - Proposals for developing camping facilities
 - Invite interest to propose sites
- Statutory (National Parks (Scotland) Act 2000)
 - Proposed Byelaws
 - Proposed areas for byelaws

Map A

Proposed Management Zones



Opportunity for more camping provision





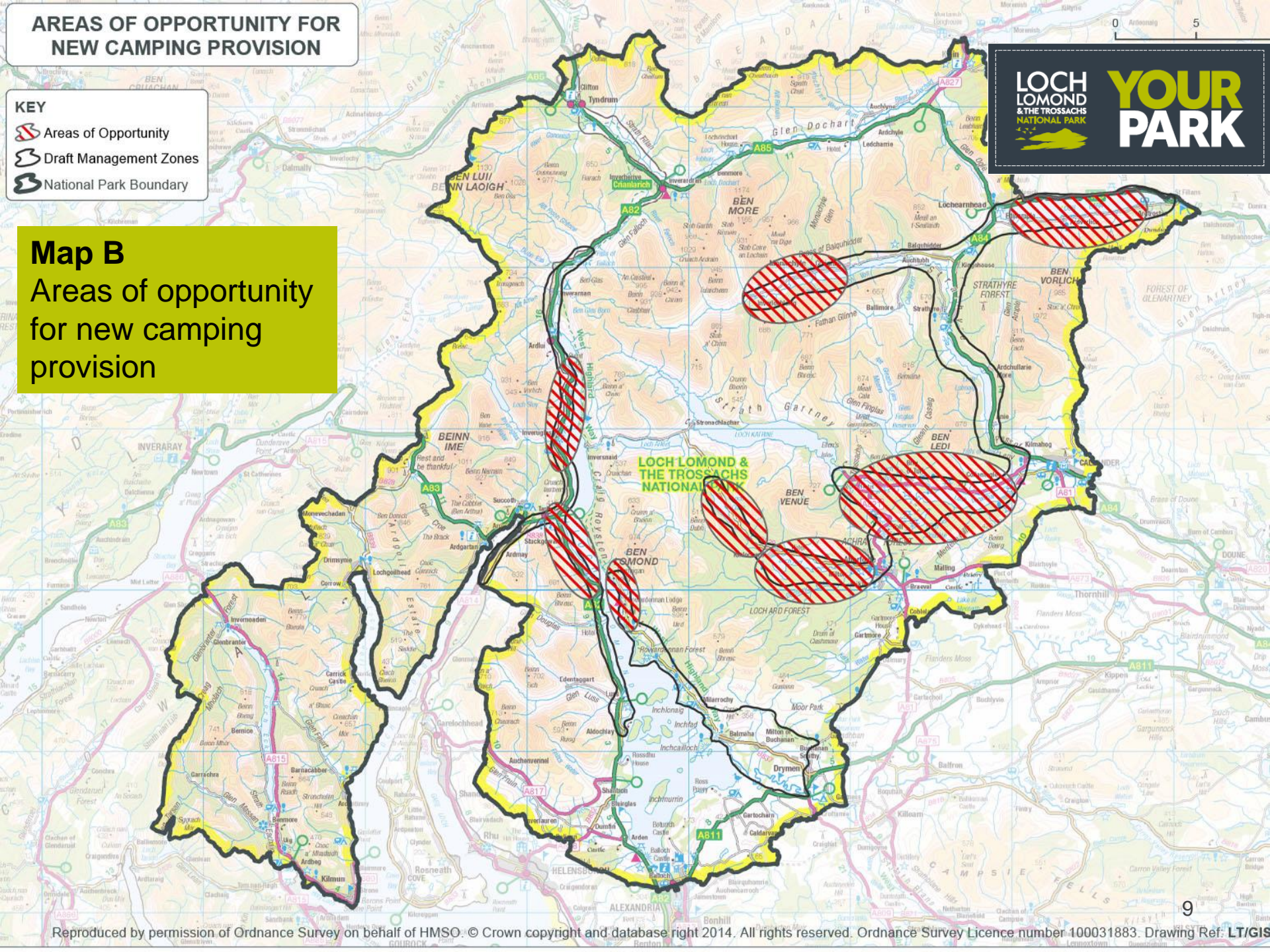
AREAS OF OPPORTUNITY FOR NEW CAMPING PROVISION



KEY

- Areas of Opportunity
- Draft Management Zones
- National Park Boundary

Map B Areas of opportunity for new camping provision



Working with landowners



- Forestry Commission Scotland
- Transport Scotland
- Private sector landowners



Consulting on camping provision



- Gather feedback on:
 - Should we invest in improving the range of camping provision in these zones?
 - Are these areas within the zones broadly the right places to be investing in improving camping provision?
- Call to landowners for sites suitable for camping provision
- Call for interest in getting involved in setting up/running new camping facilities

Consulting on camping management zones

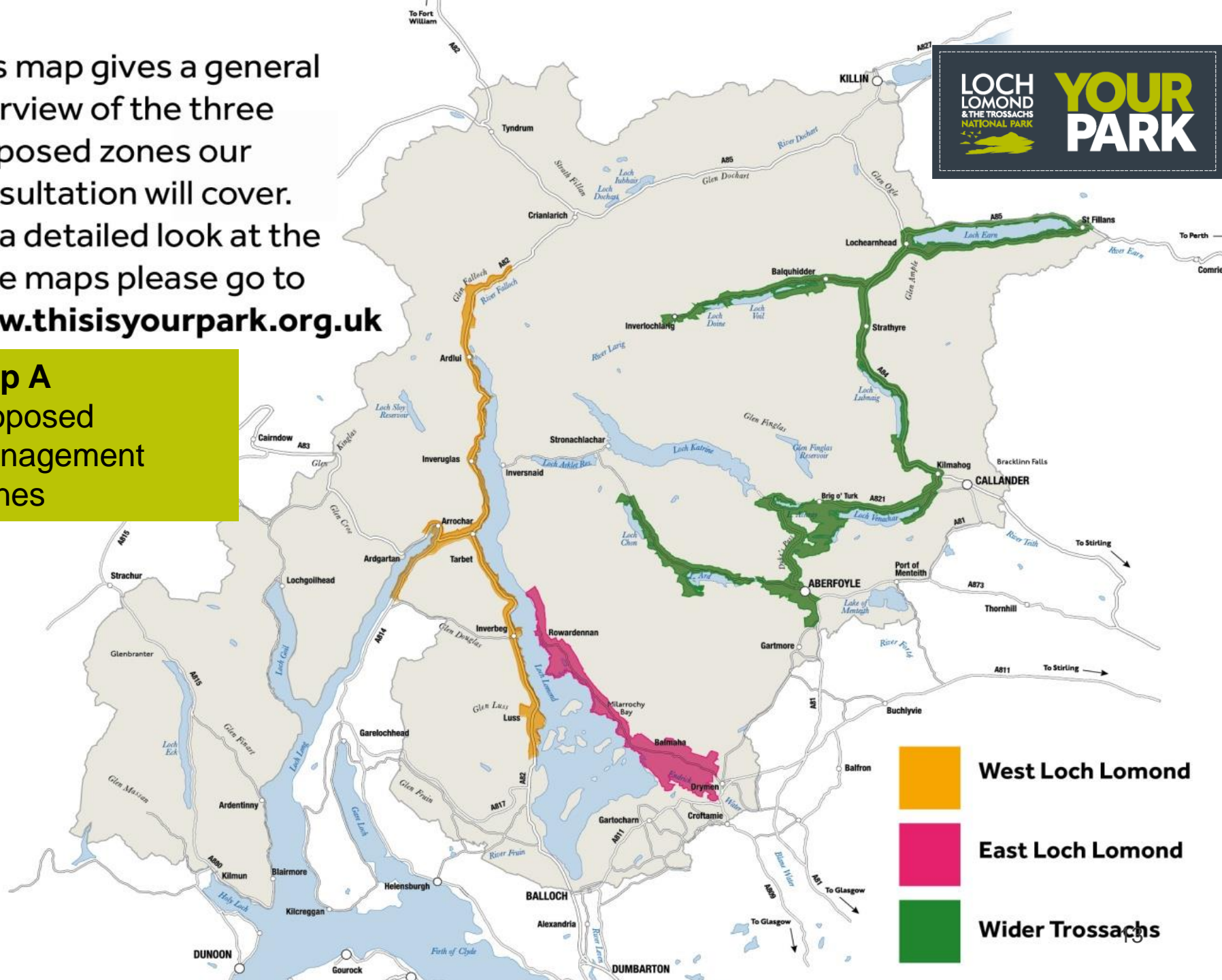


Areas proposed where:

- Patrolling survey evidence shows significant issues
- Lochsides accessible by car – 200m buffer
- Displacement can be anticipated
- Zones linked to improve public coherence

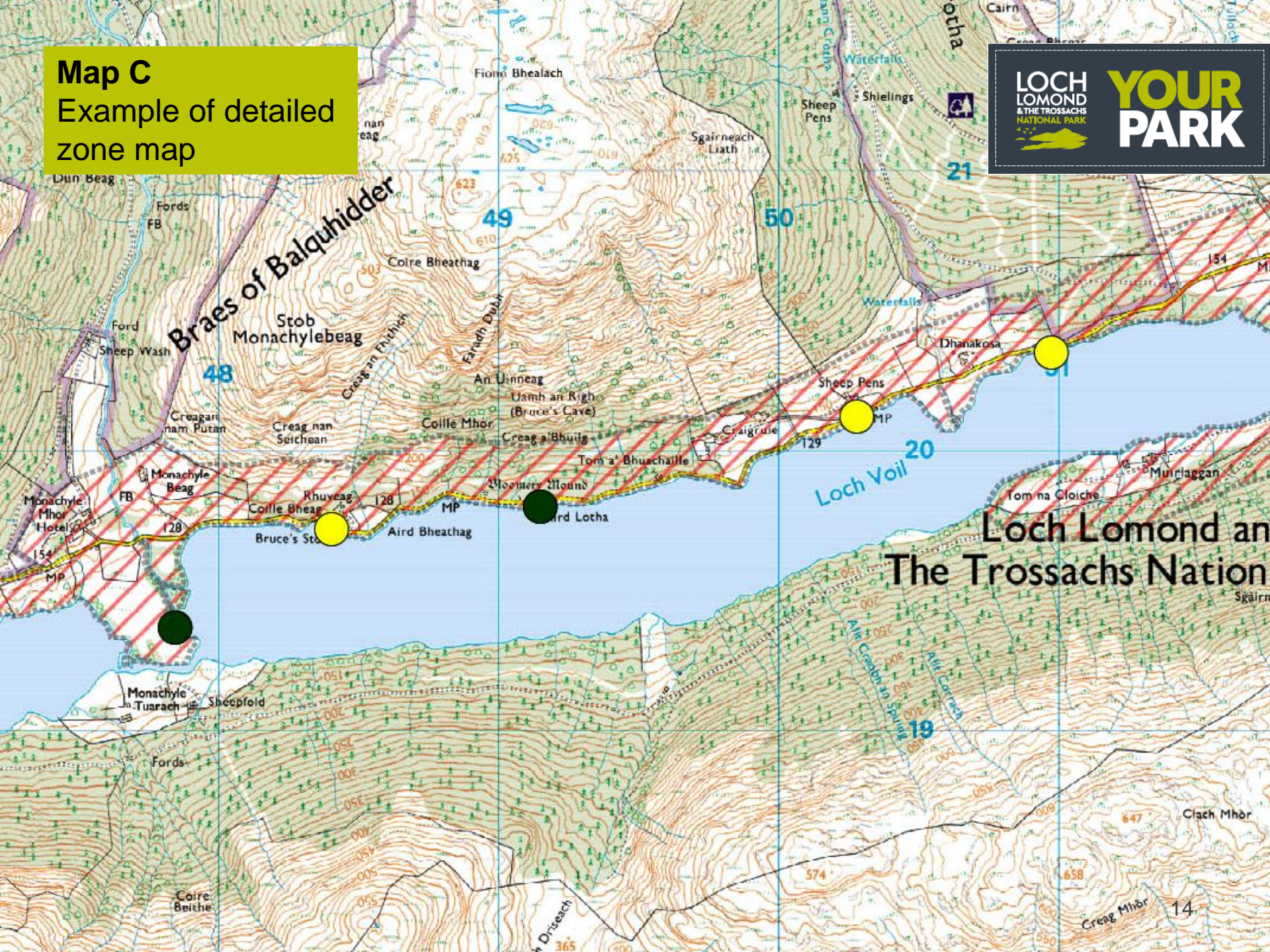
Map A

Proposed Management Zones



Wider Trossachs

Example of detailed zone map



Byelaws will cover:



Responsible Behaviour

Cause damage to the area, injury or disturbance to wildlife through litter, fires, irresponsible parking



Camping

To regulate when and where you can camp
Based on East Loch Lomond model – with adaptations



Managing Laybys

To manage appropriate use and prevent all-summer encampments

Opportunities for serviced provision



Byelaws drafting



- Using our experience from East Loch Lomond and Loch Lomond byelaws
- Input and advice from:
 - Legal team
 - SNH access advisors
 - Transport Scotland



Byelaw questions



- Extent of Camping Management Zones
- Scope of byelaws

Informal engagement 'Listening' phase



Communities

- Met with the 10 Community Councils within zone areas
- Impatient for action

Park Authority messages

- Must stay involved as advocates
- Need to be open to supporting managed provision

Landowners

- Accept the need for action and interested in collaboration

Partners

- Broadly supportive
- Need to develop carefully crafted public narrative

Public and media engagement to date

Who are we talking to?



Influence

Our own staff and Board
Our partners & stakeholders
Our communities
Our local businesses
Our visitors
NGOs/interest groups
.... and of course, the media

Influence

Phase 1: National Park is in 'Listening Mode'



**YOUR
PARK**

National Park is in listening mode on visitor pressures

18 March 2014

Improvements

Praise for park camping ban

Mar 22, 2014 08:00 By Gregor White 0 Comments

A byelaw prohibiting camping in east Loch Lomond has been hailed as national park chiefs now look at improvements for other areas

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TEXT SIZE



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Like

44

National park may extend ban on wild camping

Tuesday 18 March 2014

A POPULAR tourist hotspot is to examine extending a ban on wild camping after it was hailed as a success in helping to tackle antisocial behaviour.



Daniel Sanderson

CLICK T

Phase 2: Evidence gathering and sharing the problem



Frazer @sustscot - Aug 12

MT @cleanupscotland Abandoned tents. Litter. Fire damage. We think it's disgraceful, don't you? [#thisisyourpark](#) [ow.ly/Af6Uf](#)

Flickr



Favorited by Fiona Logan and 2 others

Lomond & Trossachs @lomondtrossachs - Aug 13

Which version of #LochAchray do YOU prefer? [#thisisyourpark](#) Shocking video footage: [flickr.com/photos/ltnpa/...](#) [pic.twitter.com/QY6PD8T1P9](#)



RETWEETS
9

FAVORITES
8



Favorited by Scottish Gamekeepers and 3 others

Lomond & Trossachs @lomondtrossachs - Aug 6 - ... More

Abandoned tents. Litter. Fire damage. We think it's disgraceful, don't you? [#thisisyourpark](#) [flickr.com/photos/ltnpa/...](#) [pic.twitter.com/0AKR5DXtkL](#)



RETWEETS
119

FAVORITES
35



3:23 PM - 6 Aug 2014 - Details

Flag media

Phase 2: Evidence gathering and sharing the problem



‘Your Park’ explained



- Loch Lomond & the Trossachs is a **National Park**: that means it's yours and mine to enjoy, and also to respect
- We all have a right to enjoy the special experience of our National Park, so long as we leave no trace of our visit so that it's there for future generations to enjoy too
- This is **YOUR** Park: enjoy it and respect it

Phase 3: Introducing 'Your Park'



Transforming

our lochshores

Phase 4: Your Park, Your Say



Timeline and next steps

Timeline



Key Milestone	Due date
NP Board approval	06 Oct 2014
Public consultation launch	13 Oct 2014
Public consultation ends	12 Jan 2015
Analyse responses/prepare final Board report.	12 Jan 2015 – 12 Feb 2015
Board meeting approval to submit byelaws to Minister	23 Feb 2015
Minister 30 day consultation	March 2015
Minister decision	May 2015
Final NP Board approval	May 2015
Commence implementation	Jun 2015 – Mar 2016

Next steps: Byelaw implementation



Preparatory Work

- Regulatory systems for enforcement including police and procurator fiscal liaison arrangements.
- Operational patrolling plans, staffing resource and seasonal recruitment (inc Policing Plan with Police Scotland).
- Camping permit admin procedures and supporting systems
- Training for frontline staff dealing with public
- Training and briefing for administrative staff dealing - booking systems and enforcement recording systems.

Next steps: Camping/ motorhome provision



- Campsite investment plan (5 year programme)
- Site development designs and plans Phase
- Negotiation of leases or other with landowners
- Procurement and permissions
- Construction
- Development of business models and identify commercial partner/operators

Next steps: Communications Infrastructure



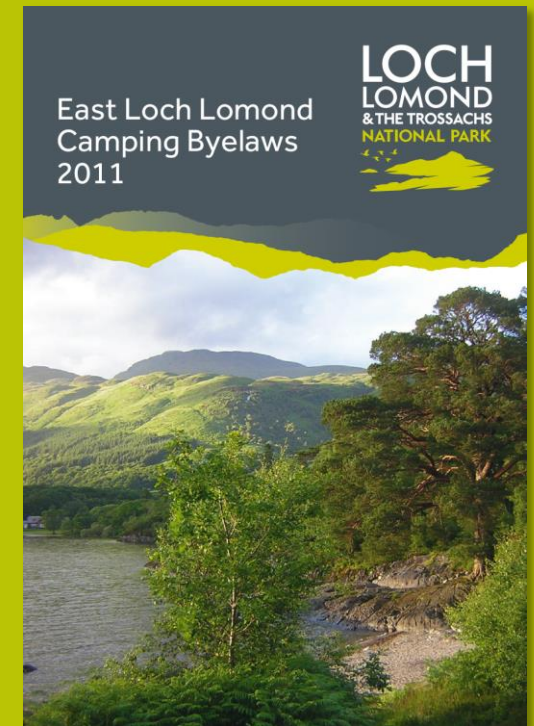
- Signage plan; key sites, thresholds and hubs, (anticipate over 200 required)
- Local Roads Authority and Transport Scotland and consents for road verge signage
- Procurement and installation of signage



Next steps: Communications and public information



- Promotional materials developments: brand, booklets, leaflets, info panels, web and social media.
- Design and procurement of materials
- Media promotion and marketing
- Direct face to face communications with campers pre byelaws (summer 2015)
- Community/landowner/stakeholder information and briefing sessions



Next steps: Senior Partners



- CEO/Director presentations pre-6th October
 - SNH
 - Forest Enterprise/FCS
 - Transport Scotland
 - Police Scotland
 - SEPA

Discussions

- Delivering new camping facilities
- The proposed camping byelaws
- Consultation, project timetable and next steps