

**YOUR  
PARK**

**Informal Board Update**  
**21<sup>st</sup> September 2015**

# Update

## Where are we now?



- Focus on supporting Sponsor team with additional material for Minister
- Direct liaison with key partners, SNH, FCS, Landowners
- Project team undertaking work across 6 key areas:
  - Byelaw Implementation
  - Operational Resourcing
  - Design/creation of systems required
  - Signage
  - Communications
  - Campsite / Permit system development

# Making Your Park happen

## Delivery updates



- Byelaws Implementation
  - Finalising wording between SG legal team and Harpers.
  - Finalising process of revoking East Loch Lomond byelaws.
  - Recommending April 2017 implementation date

# Making Your Park happen

## Delivery updates



- Operational Resourcing
  - Resourcing/Patrolling Model – November 2015
  - Seasonal Resource Planning Implications – Dec-Feb 2016
    - Staff Change, management structure and costings
    - Vehicle requirements
    - Office space requirements
  - Testing of new rota system – March 2016
  - 2016 Seasonal Recruitment Commences Nov 2015
  - Alignment with Police Scotland
  - Working with KSB to start the roll out of Fixed Penalty Notice implementation for April 2016.

# Making Your Park happen

## Delivery updates



- Design/creation of systems required
  - Your Park monitoring programme agreed and baseline information gathered for 2015/16
  - Confirmation of the scope of the visitor management system design requirements
  - Tender documents issued October 2015
  - 4 Month procurement – February 2016
  - Phase 1 System Testing – Mar/May 2016 (Patrolling System)
  - Phase 2 System Testing – Summer 2016 (Bookings, payments, monitoring)

# Making Your Park happen

## Delivery updates



- Signage
  - Assessment of ELL experience
  - Site visits to assess entry / exit points and other key signage locations
  - Mapping of existing infrastructure
  - Signage Implementation Plan - December 2015
  - Landowner Agreements – April 2016
  - 4 Month Procurement – Summer 2016

# Making Your Park happen

## Delivery updates



- Campsite / Permit system development
  - Site assessment visits completed by end September 2015
  - Camping Provision Plan complete by Mid October 2015
  - Priority sites identified for delivery in 2015/16. All other potential sites need to be agreed, designed, approved, procured, built and promoted. (12 months minimum)
  - Requires:
    - New procurement of contractors and specialist services
    - Legal agreements for site access/lease/ownership
  - Permit areas: 12 areas undergoing detailed capacity and sustainability assessments

# Making Your Park happen

## Delivery updates



- Communications
  - Comms strategy approved up to point of Ministers decision. Focussed on positioning ourselves positively ahead of Ministerial decision on Your Park
  - Promotion of good news stories to broaden coverage. Focus on Conservation and Recreation and Access messages.
  - Ongoing media management



# Pressure Points



- **Camping provision:** requires a tried and tested administration system for bookings and enforcement
- **Signage and camp sites:** time for landowner permissions, formal agreements and planning etc consents
- **Signage and camp sites:** require procurement and construction. (6-8 months minimum)
- **Resource Planning and Seasonal Recruitment:** timing of training and inducting into new systems with new seasonal structures
- **Communications:** requires adequate time to embed messages and reach audiences in advance of implementation.

# Decisions Required



- Minister Decision on Byelaw – Oct 2015
- Scottish Government Approval for discretionary spend – November 2015
- Scottish Government Approval for Campsite Lease arrangements – November 2015
- Scottish Government 2016/17 Grant in Aid funding confirmation – Nov/Dec 2015?
- NPA Board Camping Development Plan Approval – December 2015

# Discussion