

## **Integrated Land Management Planning:- Business Areas & Enterprises to Consider**

### **Agriculture:**

- In-hand farming (inc. associated buildings)
- Let farms/farmland (inc. associated buildings)
- Contracting
- Other agricultural/farming enterprises (e.g. livery)

### **Forestry, Woodland & Trees:**

- Commercial forestry
- Agro-forestry (where not already considered as part of Agriculture)
- Native woodlands
- Amenity woodlands
- Policy woodlands (e.g. as part of a Designed Landscape)
- Other tree-related enterprises (e.g. parkland / field boundary trees)

### **Sporting Operations:**

- Shooting
- Stalking
- Fishing
- Other

### **Conservation, Environment & Climate Change (where not covered elsewhere):**

- Management of designated sites
- Management of specific habitats and/or species
- Management of Designed Landscapes
- Management of invasive non-native species
- Management/creation of integrated habitat networks
- Management of peatland (carbon storage)
- Management of floodplains (natural flood management)
- Management of the water environment (WFD considerations), including reducing diffuse pollution
- Management of archaeological and other historic sites/structures/features
- Other conservation/environmental enterprises

### **Renewable Energy:**

- Small-scale renewables
- Larger-scale renewables

### **Dwellinghouses:**

- Family & staff housing
- Long-term let houses/cottages

- Holiday let houses/cottages
- Derelict houses/cottages
- Housing development plots

**Commercial, including  
Tourism:**

- Commercial building lets
- Let mast/other infrastructure sites
- Shops
- Cafés
- Camping/caravan sites
- 'Glamping'/'tipis'/'hobbit houses'/static caravans
- Holiday chalets
- Bunkhouse/gîte accommodation
- B&Bs/Guest Houses/Hotels
- Outdoor activities (inc equipment rental)
- Wildlife safaris & boat trips/farm parks/nature reserves
- Tree nursery/soft fruit enterprises
- Other commercial enterprises

**Visitor Experience:**

- Access infrastructure (paths, signs, gates, bridges, car-parks etc)
- Viewpoints
- Interpretation
- Other

**Overall Business, including  
Rural Skills and Marketing:**

- Succession
- Employment
- Training needs
- Marketing and social media