



National Park Partnership Plan

at a glance

2018 | 2023



What is the National Park Partnership Plan?

The National Park Partnership Plan is the overarching guide for how all those with a role in looking after the National Park will work together over the next five years. Through the plan we hope to ensure a successful, sustainable future for this iconic place while also delivering big benefits for the whole of Scotland.

This summary highlights our long term vision and outcomes for each of our key objectives of Conservation & Land Management, Visitor Experience and Rural Development.



To find out more visit our website:

www.lochlomond-trossachs.org/PartnershipPlan



“The National Park Partnership Plan 2018-2023 sets out an ambitious vision for further widening the environmental, social and economic benefits of the Park over the next five years.

This will require collaboration between a wide range of organisations, communities and businesses, with the National Park Authority leading the way. ”

A handwritten signature in black ink, reading 'R. Cunningham'.

Roseanna Cunningham MSP
Cabinet Secretary for the Environment,
Climate Change and Land Reform



Conservation & Land Management

Our vision

**Nature, heritage
and land are valuable
assets, managed
and enhanced to
provide multiple
benefits for all.**

What we want to achieve

Outcome 1: Natural Capital

The Park's natural resources are enhanced for future generations: important habitats are restored and better connected on a landscape scale.

Priority 1.1: Habitats

Priority 1.2: Species



Outcome 2: Landscape Qualities

The Park's special landscape qualities and sense of place are conserved and enhanced with more opportunities to enjoy and experience them.

Priority 2.1: Landscape & Heritage



Outcome 3: **Climate Change**

The natural environment of the Park is better managed to help mitigate and address the impacts of climate change.

Priority 3.1: Climate Change

Outcome 4: **Land Partnerships**

New landscape-scale partnerships deliver better integrated management of the land and water environment, providing multiple benefits for nature and people.

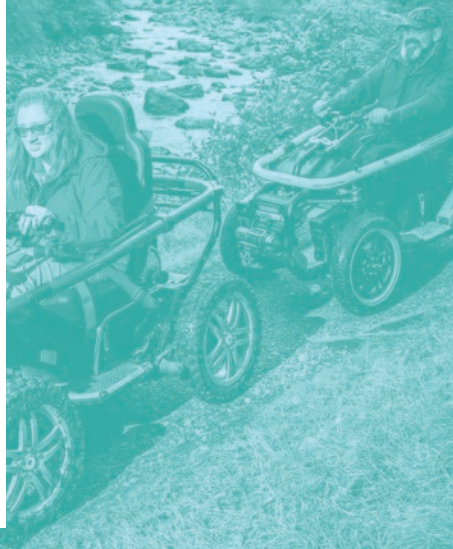
Priority 4.1: Integrated Land Management



Visitor Experience

Our vision

There is a high quality, authentic experience for people from all backgrounds. There are many opportunities to enjoy recreation activities and appreciate the area's outstanding natural and cultural heritage.



What we want to achieve



Outcome 5: Recreation Opportunities

The National Park has a wide variety of well promoted and managed outdoor recreation opportunities providing for a range of abilities and interests.

Priority 5.1: Path Provision

Priority 5.2: Path Maintenance

Priority 5.3: Active Travel

Outcome 6: Water Recreation

There are more opportunities to enjoy water-based recreation and sporting activities across the Park's lochs, rivers and coasts while maximising safety for all users and protecting the quality of water environments.

Priority 6.1: Water Facilities

Priority 6.2: Waterbus Network

Priority 6.3: Water Recreation



Outcome 7: **Visitor Economy**

The Park's visitor economy is thriving with more businesses and organisations working together to create a world-class destination.

Priority 7.1: Growing Tourism Markets

Priority 7.2: Connectivity

Outcome 8: **Visitor Management**

The most popular parts of the National Park which experience pressures are managed to ensure that the quality of environment, visitor experience and community life are protected and enhanced.

Priority 8.1: Visitor Management

Priority 8.2: Public Transport



Outcome 9: **Health & Learning**

People from a wider range of backgrounds are enjoying, valuing and helping manage the National Park. It is used more as a place for people to realise the personal health and wellbeing benefits of connecting with nature.

Priority 9.1: Health Improvement

Priority 9.2: Engagement & Learning



Rural Development

Our vision

**In the National Park
businesses and
communities thrive
and people live and
work sustainably
in a high quality
environment.**

What we want to achieve



Outcome 10: Placemaking

The National Park's towns, villages and countryside are enhanced with investment in the built and historic environment, public spaces and infrastructure.

Priority 10.1: Improving Towns & Villages

Priority 10.2: Built Heritage

Priority 10.3: Improved Resilience

Outcome 11: Sustainable Growth

The rural economy has been strengthened through sustainable business growth and diversification.

Priority 11.1: Low Carbon Economy

Priority 11.2: Rural Diversification

Priority 11.3: Infrastructure for Business Growth

Priority 11.4: Broadband & Mobile Coverage





Outcome 12: **Sustainable Population**

Population decline is being addressed by attracting and retaining more skilled working age and young people within the National Park and a better range of housing options.

Priority 12.1: Skills & Training

Priority 12.2: Affordable Housing

Priority 12.3: Local Services

Outcome 13: **Community Empowerment**

The Park's communities are supported to influence and deliver actions that improve their quality of life and place.

Priority 13.1: Supporting Capacity of Community Organisations

Priority 13.2: Supporting Community-led Action

Priority 13.3: Supporting Partnership Working



How will we measure success?

The following 14 key indicators will be used to establish whether the National Park Partnership Plan is delivering what it has set out to achieve.

The Park Authority and its partners will track and report on the Indicators of Success. They will provide a regular snapshot of progress and be used to continually refine delivery against our outcomes.

1. Area of new woodland

🎯 2000 hectares of woodland expansion by 2023

2. Area and condition of restored peatland

🎯 2000 hectares of restored peatland by 2023

3. Percentage of designated sites in favourable condition

🎯 Increase from 2017 baseline of 76% of designated site features to 80% by 2023

4. Percentage of water bodies achieving at least good ecological condition.

🎯 Increase from 2016 baseline of 44% to 59% by 2023

5. Proportion of people travelling to and around the National Park by public or active transport

- 🎯 > Reduce proportion arriving by car from 2015/16 Visitor Survey baseline of 85%
- > Reduce proportion exploring by car from 2015/16 Visitor Survey baseline of 62%
- > Increase proportion exploring by foot, water and bike from the 2015/16 Visitor Survey

6. Proportion of people taking part in active recreation

- 🎯 Increase from 2015/16 Visitor Survey baselines of 24% for active sport and 49% for low-level walking

7. Overall value of the visitor economy

- 🎯 Increase from 2016 STEAM baseline of £340m by 2023

8. Reported public experience of the Park's settlements and landscapes

- 🎯 Increase in proportion of people reporting a good quality experience

9. Number of volunteers and volunteer hours

- 🎯 Increase by 20% from the 2017/18 baseline by 2023

10. Number of young people having an outdoor learning experience in the National Park

- 🎯 At least 2500 young people per year over the Plan period

11. Number of new homes built and proportion of affordable homes

- 🎯 375 homes over the Plan period with a minimum of 25% being affordable

12. Number of projects delivering well-designed, sustainable places

- 🎯 Delivery in 3 communities per year of the Plan

13. Number of community-identified projects delivered

- 🎯 Delivery of 3 projects per Community Action Plan by 2023

14. Number of new skills development opportunities from projects in the National Park

- 🎯 Increase opportunities in the National Park over the Plan period

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For more information on our National Park
Partnership Plan please visit our website:
lochlomond-trossachs.org/PartnershipPlan

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