

# National Park Authority Board Meeting

Agenda Item 14

## Active Park Healthy People - Draft Outdoor Recreation Delivery Plan

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### *Paper for noting*

#### 1. Purpose

- 1.1. The purpose of this paper is to present Members with an update following the public consultation on the draft Outdoor Recreation Delivery Plan titled 'Active Park Healthy People'.
- 1.2. The Delivery Plan is not a statutory document but replaces the previous [Outdoor Recreation Plan 2013-2018](#) and develops the strategic priorities around access, recreation and health set out within our National Park Partnership Plan.
- 1.3. The draft Delivery Plan has a 5 year lifespan and focuses activity by partners on priority shared activities which pool resources and deliver the best collective results and outcomes.

#### 2. Recommendations

- 2.1 Board members are asked to:
  - i. **Note** this progress update.

#### 3. Contribution to National Park Partnership Plan and Our 5-year Plan

- 3.1 This Delivery Plan develops visions, outcomes and priorities set out in the National Park Partnership Plan and 5 Year Plan:

National Park Partnership Plan:

Outcome 4: Land Partnerships

Outcome 5: Recreation

Opportunities

Outcome 6: Water Recreation

Outcome 9: Health and

learning

Outcome 10: Placemaking

5 Year Plan:

Priority 2: Visitor Infrastructure

Priority 4: Attractive,  
Accessible and Healthy

Destinations

Priority 5: Placemaking and  
Sustainable Communities

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### 4. Background

- 4.1 The [consultation draft](#) was presented to Board on 9<sup>th</sup> December 2019 with a covering paper and at that time the Board approved that the project team progressed to public consultation.
- 4.2 The consultation was launched on the 16<sup>th</sup> of December 2019 and closed on the 31<sup>st</sup> of January 2020.

### 5. Summary of responses

- 5.1 The consultation received 82 responses which was split approximately equally between organisations and individuals. All previously targeted national organisations, including key delivery partners responded. The quality and detail of the responses has greatly pleased the project team. We believe that the large level of responses reflects wide scale interest in outdoor recreation and health across the National Park, and the thematic, 'three pillar approach' of Inclusion, Well-being and the global Climate Emergency.
- 5.2 85% of responses were positive about the overall direction of the Plan and consequently it is not believed that significant changes are required for the final draft. However the project team will be working to address the suggestions and opportunities which have emerged.
- 5.3 80% responses were received through the online smart survey system and 20% were collected through paper responses. Although valuable, the paper responses do not correspond to the online survey format and as such have been analysed separately to draw out key points for consideration. The following results therefore only relate to the online responses received.

#### Overall:

- 85% of respondents agree with the overall direction of the Delivery Plan
- 88% believe the policy context is clear
- 65% felt the strategic overview map is clear

#### In relation to the specific themes:

Under the A Park for All theme:

- 71% agree with the vision
- 65% agree with the focus areas and delivery principles
- 49% think that the right Delivery Partners have been highlighted

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Under Active and Vibrant Places:

- 82% agree with the vision
- 63% agree with the focus areas and delivery principles
- 55% think that the right Delivery Partners have been highlighted

Under Happy and Healthy People:

- 89% agree with the vision
- 78% agree with the focus areas and delivery principles
- 69% think that the right Delivery Partners have been highlighted

Under Connecting Places:

- 72% agree with the vision
- 68% agree with the focus areas and delivery principles
- 65% think that the right Delivery Partners have been highlighted

Under Exploring Further:

- 83% agree with the vision
- 66% agree with the focus areas and delivery principles
- 63% think that the right Delivery Partners have been highlighted

Under Coasts and Water:

- 71% agree with the vision
- 58% agree with the focus areas and delivery principles
- 52% think that the right Delivery Partners have been highlighted

5.4 Members should note that the lower percentages relating to Delivery Partner questions listed above, also include many positive statements suggesting new partnerships and opportunities.

5.5 Several important topics emerged through the responses which will now be explored with relevant parties by the project team over the coming weeks. These include:

- Is the Global Climate Emergency thread strong enough?
- Could opportunities around boating be improved?
- Look to strengthen the links to Outdoor Education providers
- Clarity of how visitor management infrastructure sits alongside this Plan
- Opportunities to include more Delivery Partners
- Improvement of mapping
- Further develop the suite of indicators to measure impact

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- 5.6 As a result of the large scale, detailed response to consultation, and to allow the project team more time to develop the opportunities which have arisen, Members should note that the Executive Team have agreed to move presentation of the final draft plan from the March Board meeting to June Board.
- 5.7 A full Consultation Report will accompany the final Delivery Plan when it is tabled to the Board in June 2020.
6. Conclusion
- 6.1 We are delighted with the number of responses received and particularly excited by the quality and insight of the contributions from a diverse partner and stakeholder audience. To that end we believe that the consultation has been a successful exercise.
- 6.2 The responses provide a clear mandate that the Draft is largely representing national policy and priorities, as well as more local opportunities and views which are shared across the various Delivery Partners who will work together to deliver this Plan. Areas of improvement and clarification will be addressed however before a final draft Plan is submitted to Board for proposed adoption on 15<sup>th</sup> June.

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