



Loch Lomond & The Trossachs National Park Authority
Carrochan
Carrochan Road
Balloch

FOI Ref: 2023-024
20th December 2023

Dear

REQUEST UNDER FREEDOM OF INFORMATION (SCOTLAND) ACT 2002

We refer to your request for information, received by email on 30th November 2023. Your specific requests and the Park Authority's response are provided below.

“I would be most grateful if you would provide me, under the Freedom of Information Act, the information requested below.

The details we require are:

- 1) Do you use a social media management platform?
- 2) If so, what tools do you use?
- 3) How much do you spend annually on a Social media management tool?
- 4) Which month & year does your contract with your supplier end?
- 5) Do you use a social listening / media monitoring platform?
- 6) If so, what tools do you use?
- 7) How much do you spend annually on a social listening / media monitoring tool?
- 8) Which month & year does your contract with your supplier end?
- 9) Who is the senior officer in charge of these contracts?”

I can confirm that the National Park Authority does not use any Social Media Management Platform or social listening / media monitoring platform. Accordingly, we have to advise you under section 17(1)(b) of the Act, that there is no information held.

Yours sincerely

Information Management
Loch Lomond and the Trossachs National Park Authority

LOCH LOMOND & THE TROSSACHS NATIONAL PARK AUTHORITY

National Park Headquarters, Carrochan, Carrochan Road, Balloch, G83 8EG Long: 4°34'24"W Lat: 56°00'12"N

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Review Procedure

If you are dissatisfied with this decision, or the way in which the Authority has dealt with your request, you are entitled to require the Authority to review its decision. Please note that in order for a review to take place you are required to:

- Send your request for review in writing, setting out in full the reasons why you are requesting a review.
- Submit your review request within 40 working days of either the date on which you received a response from the Authority or the date by which you should have received a response under the terms of the Freedom of Information (Scotland) Act 2002, whichever is the later.
- address your review request to:

Information Manager
Loch Lomond & The Trossachs National Park Authority
National Park Headquarters
Carrochan
Carrochan Road
Balloch
G83 8EG
E-mail: info@lochlomond-trossachs.org

The review will be handled by staff who were not involved in the original decision. You will receive notice of the result of your review within 20 working days.

If you are not satisfied with the response to your request for review, you can contact the Scottish Information Commissioner, the independent body which oversees the Freedom of Information (Scotland) Act 2002, at:

Scottish Information Commissioner
Kinburn Castle
Doubledykes Road
St Andrews
Fife
KY16 9DS
Tel: 01334 464610
Website: www.itspublicknowledge.info
E-mail: enquiries@itspublicknowledge.info