

Loch Lomond & The Trossachs National Park Authority
Carrochan
Carrochan Road

[REDACTED]
Ref: FOI 2025-003
Date: 14 February 2025

Dear [REDACTED]

REQUEST UNDER FREEDOM OF INFORMATION (SCOTLAND) ACT 2002

Thank you for your request for information, which we received by email on 17 January 2025. We have processed your request under the Freedom of Information (Scotland) Act 2002 and provide our response below.

Your Request

I am requesting information about video and animation production contracts and tender exercises conducted by Loch Lomond National Park Authority between 17th January 2022 and 17th January 2025.

This request covers all contracts/tenders for:

- *Live action video production*
- *Animation and motion graphics*
- *Brand/corporate films*
- *Training videos*
- *Documentary content*
- *Social media video content*
- *Educational films*
- *Promotional videos*
- *Event filming*
- *Aerial/drone filming*
- *Interactive video content*
- *Any combination of the above*

Specifically, I am requesting:

1. Contract Information:

LOCH LOMOND & THE TROSSACHS NATIONAL PARK AUTHORITY

National Park Headquarters, Carrochan, Carrochan Road, Balloch, G83 8EG Long: 4°34'24"W Lat: 56°00'12"N

t: 01389 722600 f: 01389 722633 e: info@lochlomond-trossachs.org w: lochlomond-trossachs.org

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- *Names of successful suppliers awarded contracts*
- *Contract values awarded*
- *Duration of contracts*
- *Contract start and end dates*
- *Brief description of production requirements*
- *Whether the successful supplier was an incumbent or new supplier*

2. *Tender Process Details:*

- *Number of bids received for each tender*
- *Advertised budget (if different from final contract value)*
- *Highest and lowest bid values received*
- *Evaluation criteria weightings used (e.g. quality/price split)*

3. *Procurement Information:*

- *Whether any tenders were cancelled or reissued in this period*
- *If cancelled/reissued, the reasons why (if this can be shared)*
- *Number of clarification questions received per tender*
- *Whether contracts were delivered on time and on budget*

Our Response

The National Park Authority awarded 19 contracts that fall within the scope of your request, between 17 January 2022 and 17 January 2025. For your convenience, we have provided the information you have requested about these contracts in the table overleaf.

Right to Review

If you are unhappy with our response, you have the right to ask us to review our handling of your request. More information on the process for submitting a request for review is provided on the attached sheet.

Yours sincerely

Information Management

Loch Lomond and the Trossachs National Park Authority

Details of Contract Requirements	Dates	Value	Supplier	Incumbent or new supplier	Bids	Advertised budget	Highest bid received	Lowest bid received	Evaluation criteria	Procurement information	Purpose
Sound for Des video (2 days)	1 - 28 Feb 2022	£700	Graeme MacDonald	New supplier	1	N/A	£700	N/A	Not a competitive bid	Not a competitive bid	NPA Core Business
Creation of Archaeology CLP project film	Mar - June 2022	£8,600	Squareface Productions Ltd	New supplier	1	N/A	N/A		Direct award	Direct award	NPA funded project
Creation of Dark Skies volunteering CLP project film	1 - 31 Mar 2022	£2,260	Squareface Productions Ltd	New supplier	1	N/A	N/A		Direct award	Direct award	NPA funded project
Production of Responsible Visiting Video	1 - 31 Mar 2022	£2,500	Graeme MacDonald	Incumbent	1	N/A	N/A	N/A	Not a competitive bid	Not a competitive bid	NPA Core Business
Mental Health Connecting to Nature Video and Photography series	1 - 31 Mar 2022	£1,485	Graeme MacDonald	Incumbent	1	N/A	N/A	N/A	Not a competitive bid	Not a competitive bid	NPA Core Business
Gaelic Project - filming including pre & post-production	1 - 30 Apr 2022	£2,000	Paul Saunders Media & Photography	Incumbent	1	N/A	N/A	N/A	Not a competitive bid	Not a competitive bid	NPA Core Business
Gaelic Project - filming including pre & post-production	1 - 30 Apr 2022	£1,454	Colin Stone	Incumbent	1	N/A	N/A	N/A	Not a competitive bid	Not a competitive bid	NPA Core Business
Gaelic Project - translation, post-production video editing and text for website / social media (max amount as final word count tbc)	1 - 30 June 2022	£959	Linda MacLeod MacLennan	New supplier	1	N/A	N/A	N/A	Not a competitive bid	Not a competitive bid	NPA Core Business
New WHW Highlights film - editing & filming	1 - 28 Feb 2023	£350	Paul Saunders Media & Photography	Incumbent	1	N/A	N/A	N/A	Direct award	Direct award	NPA funded project
Wild Park photography and film footage, for promotional use, quote ref: QU-20190173	1 - 28 Feb 2023	£843	Turkey Red Media Ltd	Incumbent	1	N/A	N/A	N/A	Not a competitive bid	Not a competitive bid	NPA Core Business
Filming & editing of Future Nature Route Map launch film(s) and 'visualisation' voiceover	1 - 30 Mar 2023	£7,995	Turkey Red Media Ltd	Incumbent	3	£10k	£8k	£6k	70/30	No cancelled, reissued tenders or clarification questions. Work was delivered on time and within budget	NPA Core Business
Content creation for World Gaelic Week	1 - 30 Mar 2023	£500	Kerry MacPhee	New supplier	1	£1K	N/A	N/A	Direct award	Direct award	NPA Core Business
Production of Gaelic content to support launch of Gaelic Language Plan consultation	1 - 25 Mar 2023	£500	Kerry MacPhee	New supplier	1	£1K	N/A	N/A	Direct award	Direct award	NPA Core Business
Costs for creative development, production and edit of NPPP launch film.	1 - 30 Mar 2023	£11,720	The Union Advertising Agency Ltd	New supplier	1	£15k	N/A	N/A	N/A	Direct award - Marketing Services framework	NPA Core Business
Promotional video for the WHW nature storymap. Mix of informative and actual with voiceover plus wildlife/nature photos. Longer version plus max 90 second version required	1 - 31 May 2023	£800	Paul Saunders Media & Photography	Incumbent	1	N/A	N/A	N/A	Direct award	Direct Award	NPA funded project
Travel blogger collaboration for Trossachs Explorer service promotion	1 - 30 Sept 2024	£1,250	Emma Muldoon	New supplier	1	£1.5k	N/A	N/A	Direct award	Direct award	NPA Core Business

Drone and interview filming to support launch of Trossachs Explorer pilot bus service	1 - 30 Sept 2024	£920	Turkey Red Media Ltd	Incumbent	1	N/A	N/A	N/A	Direct award	Direct Award	NPA Core Business
Still photography, drone filming and drone photography to support communication of new Loch Lomond byelaws	1 - 31 Oct 2024	£1,200	Turkey Red Media Ltd	Incumbent	1	n/a	N/A	N/A	Direct award	Direct Award	NPA Core Business
Influencer collaboration to promote the Trossachs Explorer service	1 - 31 Oct 2024	£1,500	Laura Young	New supplier	1	£1.5K	N/A	N/A	Direct award	Direct Award	NPA Core Business

Review Procedure

If you are dissatisfied with this decision, or the way in which the Authority has dealt with your request, you are entitled to require the Authority to review its decision. Please note that in order for a review to take place you are required to:

- Send your request for review in writing, setting out in full the reasons why you are requesting a review.
- Submit your review request within 40 working days of either the date on which you received a response from the Authority or the date by which you should have received a response under the terms of the Freedom of Information (Scotland) Act 2002, whichever is the later.
- address your review request to:

Information Manager
Loch Lomond & The Trossachs National Park Authority
National Park Headquarters
Carrochan
Carrochan Road
Balloch
G83 8EG
E-mail: info@lochlomond-trossachs.org

The review will be handled by staff who were not involved in the original decision. You will receive notice of the result of your review within 20 working days.

If you are not satisfied with the response to your request for review, you can contact the Scottish Information Commissioner, the independent body which oversees the Freedom of Information (Scotland) Act 2002, at:

Scottish Information Commissioner
Kinburn Castle
Doubledykes Road
St Andrews
Fife
KY16 9DS
Tel: 01334 464610
Website: www.itspublicknowledge.info
E-mail: enquiries@itspublicknowledge.info