



Loch Lomond & The Trossachs National Park Authority  
Carrochan  
Carrochan Road  
Balloch  
G83 8EG

[REDACTED]  
[REDACTED]  
Ref: FOI 2025-007  
Date: 03 March 2025

Dear [REDACTED]

## **REQUEST UNDER FREEDOM OF INFORMATION (SCOTLAND) ACT 2002**

We refer to your request for information, received by email on 3<sup>rd</sup> February 2025. We have processed your request under the Freedom of Information (Scotland) Act 2002.

### Request 1

*Do you use a social media management platform?*

Response: **Yes**

### Request 2

*If so, what tools do you use?*

Response: **Sprout**

### Request 3

*What is your annual spend on a social media management tool?*

Response: **£6,000**

### Request 4

*What dates does your contract with your current supplier end (in the format of [month/year])*

Response: **March 2025**

**LOCH LOMOND & THE TROSSACHS NATIONAL PARK AUTHORITY**

National Park Headquarters, Carrochan, Carrochan Road, Balloch, G83 8EG Long: 4°34'24"W Lat: 56°00'12"N

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#### Request 5

*Do you use a social listening / media monitoring platform?*

Response: **No**

#### Request 6

*If so, what tools do you use?*

Response: **n/a**

#### Request 7

*What is your annual spend on a social listening / media monitoring tool?*

Response: **n/a**

#### Request 8

*What dates does your contract with your current supplier end (in the format of [month/year])*

Response: **n/a**

#### Request 9

*Who is the senior person responsible for managing these contracts?*

Response: **Strategic Communications Manager and Digital Communications Manager**

#### **Right to Review**

If you are dissatisfied with our response, you can ask us to review the way we have handled your request. Information about our review and appeals processes is provided on the attached sheet.

Yours sincerely

#### **Information Management**

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